



Make It Snow for 2014-15 Ski Season

**What's New on Eastern
PA Ski & Snowboard Areas**
Ligety Wins 5 Years Straight
Vonn Leads USA Podium Sweep
First GS Win for Mikaela Shiffrin
**January is "Learn to Ski
and Snowboard Month"**
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What's New On The Slopes In Pennsylvania for 2014-15!



JFBB Jack Frost and Big Boulder Park Photo by Greg Furey Jr.



Shawnee Mountain

Skiers and riders will see dynamic innovations on the Pennsylvania snow scene this season. Millions of dollars have been poured into resort improvements from parking lots to lodges, accommodations, lifts and summits. Web based technology will make buying discounted lift tickets as easy as clicking a mouse. Miles of hidden pipelines will fuel new automated snowmaking systems, and the latest in steep climbing groomers will put your skis and boards on ballroom conditions or challenging bumps. Take your pick. Now, let's take the tour.

THE EAST

If you've ever been annoyed by flapping tickets and passes, **JACK FROST** and **BIG BOULDER MOUNTAINS** have solved the problem for season pass holders. Scanners at the lifts will detect the pass wherever it's stowed. Look for big changes in the summit lodge of this "upside-down" mountain.

Sister mountain **BIG BOULDER**, a favorite with the surfing crowd has planted new state-of-the-art snow guns on some of the most popular cruising trails and terrain parks including Tannenbaum, Bunny Schuss and Love Park. The Tannenbaum lift has been replaced

New management at **ALPINE MOUNTAIN** will be cutting the ribbon on the only ski area ice rink in the Poconos this winter. Skiers and riders can bring along their skates or rent a pair there and take a few spins after a day running the mountain. Also look for the first ever Yuengling Bar and Grill as Pennsylvania's best known export caters to a home state crowd. A kitchen has been added to the bar for pub grub treats and three private lounges have been added to a completely transformed main lodge.

If all goes as planned, before the last runs of the new season, skiers and riders at **CAMELBACK MOUNTAIN** near Tannersville in the Poconos will have a brand new hotel to stay and play after a day on the slopes. With 453 rooms and easy access to the lifts, the luxury tinted hotel will feature a world class indoor water park, an array of restaurants, a bar and

spa. Opening expected in early March. For racers in the house, the popular adult racing program will expand with a new event

SHAWNEE MOUNTAIN has pumped millions into hi-tech snowmaking wizardry to smooth some of the most popular trails and slopes. While you sleep, over a mile of new piping is pulsing with the water and compressed air to create an automated blizzard. The computerized snow-making system boosts the ability of Shawnee snow farmers to make more snow, faster than ever. For gear to get on the mountain, the rental fleet has been dramatically expanded with over 1,200 new sets of high performance boots, boards and skis.

Lift ticket angst goes into the shredder at **BLUE MOUNTAIN** this winter. Only two types of lift tags are on the menu. No more rushing to get to this popular Pocono Mountain area. Then, a new 6-hour ticket lets you get every second you pay for. The clock doesn't start ticking until your first chair ride. Fine dining has been added to Blue's constantly advancing sipping and supping options. The new 450 seat eatery will offer eye-filling views of surrounding mountains and the Vista ski trail, while serving up imaginative dishes from new kitchen facilities in the summit lodge. Rounding out the experience, look for a new lift in the Blue Mountain tubing park to improve access to 21 lanes of tubing action.

High in the Endless Mountains of northeast Pennsylvania **ELK MOUNTAIN** has taken another step in its environmentally sound mountain beautification program. Another 1,000 White and Norway spruce trees have been transplanted to the slopes.

BEAR CREEK MOUNTAIN RESORT near Allentown is putting an economic incentive into the stay and ski experience. Visitors who book overnight mid-week lodging at their full-service hotel will score a 40% discount on accommodations, ski and snow-



Camelback Mountain Resort

What's New in PA continued on page 11

THE POCONO'S BEGINNER FRIENDLY MOUNTAIN WINTER FUN!



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TO HERE



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**TWO GREAT MOUNTAINS.
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Ligety: Five Years Straight!



Ted Ligety came back to take the Audi FIS Ski World Cup giant slalom victory at Beaver Creek for the fifth straight year..



Ted Ligety destroyed the field, coming back from fourth in the first run to take the Audi FIS Ski World Cup giant slalom victory at Beaver Creek for the fifth straight year.

BEAVER CREEK, CO (Dec. 7) - Ted Ligety (Park City, UT) destroyed the field on Sunday, coming back from fourth in the first run to take the Audi FIS Ski World Cup giant slalom victory at Beaver Creek for the fifth straight year. Ligety's second run down the Birds of Prey piste will go down in legend, faster than Benni Raich, Alexis Pinturault and Marcel Hirscher, who led him in the morning.

Plus, don't forget that Ligety was just over two weeks out from surgery on a fractured left wrist, with stitches plainly showing where four screws were inserted to stabilize the injury. "I was skiing for about a week without a pole because I couldn't really move my wrist much," said Ligety in his press conference. "But now it feels fine. I think in a way that was good practice for me. I think that helped my skiing a bit as well."

It was Ligety's 23rd giant slalom win, matching famed Michael von Grünigen from Switzerland, one of his childhood heroes. Next on the hit list is Ingemar Stenmark, who has 46 wins.

It was a strong day for the U.S. Ski Team with two other men scoring World Cup points. Tim Jitloff (Reno, NV) finished 11th the first run, and broke into the top 10 after the second run, grabbing ninth overall. Slalom-specialist David Chodounsky (Crested Butte, CO) had a phenomenal first run bibbo—starting 66th and making the flip in 29th. After a thrilling second run, Chodounsky pulled off a 17th place, throwing his arms up in the finish to celebrate his first World Cup GS points. "Running more GS was one of my biggest goals this year," said Chodounsky. "I'm really happy it's going well and that I have a second event."

Quotes:

Ted Ligety

Any day you win a World Cup race is a good day, especially so on home soil—in front of the home crowd and friends and family. Second run was great. I was little frustrated after the first run; I didn't ski the way I wanted to. The second run, I was able to find the groove a little better.

Sölden didn't go great—it was more bad luck than anything anything It's nice to be here; this is a hill I'm really comfortable on.

David Chodounsky

I knew I was skiing well, coming off of a second place in the NorAm last week. I just came in here wanting to have fun—whatever happened happened. I knew I had a shot here to make it in the top 30, but I wasn't expecting it. I was just going to have fun. I took advantage and had a good run. I'm really happy.

Running 66th [first run], I expected it to be a little worse, a little bumpier. But the course actually held up really well. I just had to put my foot in the groove that was there and push off of it. I did that and made it down right in the nick of time. Second run, it was so smooth. I could arc wherever I want to.

Running more GS was one of my biggest goals this year. I'm really happy it's going well and that I have a second event. My parents couldn't make it today; they're out of town. My mom is going to be really, really upset that she missed this!

Tim Jitloff

After Sölden and crushing it on the second run, I'm happy I came down and put together a solid second run. I have to build momentum going to Are and kick it up a notch—work my way in there and keep it solid. I didn't want to come into the second run with the approach of "I've got to do something special to get in the top 10." I just want to ski consistently, and the way I have been should be enough. As long as I continue with that kind of stable approach, I'll be fine.

Beaver Creek, USA FIS WORLD CUP - Men's Giant Slalom

	Nation	Run 1	Run 2	Total Time
LIGETY Ted	USA	1:15.95	1:18.12	2:34.07
PINTURAUULT Alexis	FRA	1:15.71	1:18.54	2:34.25
HIRSCHER Marcel	AUT	1:15.94	1:18.73	2:34.67
RAICH Benjamin	AUT	1:15.70	1:19.24	2:34.94
MUFFAT-JEANDET Victor	FRA	1:17.17	1:17.84	2:35.01
FANARA Thomas	FRA	1:16.87	1:18.27	2:35.14
JANKA Carlo	SUI	1:17.68	1:17.47	2:35.15
NEUREUTHER Felix	GER	1:16.18	1:19.03	2:35.21
JITLOFF Tim	USA	1:17.19	1:18.18	2:35.37
DOPFER Fritz	GER	1:16.83	1:18.63	2:35.46
FAIVRE Mathieu	FRA	1:16.69	1:18.78	2:35.47
HAUGEN Leif Kristian	NOR	1:17.14	1:18.35	2:35.49
TORSTI Samu	FIN	1:17.85	1:17.66	2:35.51
NANI Roberto	ITA	1:16.86	1:18.67	2:35.53
JANSRUD Kjetil	NOR	1:16.48	1:19.31	2:35.79
NOESIG Christoph	AUT	1:17.38	1:18.43	2:35.81
CHODOUNSKY David	USA	1:18.03	1:18.01	2:36.04



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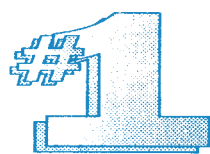


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Vonn Leads USA Podium Sweep



Vonn led a first-ever USA sweep of the podium including Stacey Cook in second and Julia Mancuso third. (Getty Images/AFP-Mark Ralston).



Lindsey Vonn led an American sweep of the podium in Lake Louise, Alberta, with Stacey Cook in second and Julia Mancuso in third. Credit Frank Gunn/CP, via Associated Press

LAKE LOUISE, AB (Dec. 6) – Lindsey Vonn (Vail, CO) reclaimed her title as Queen of the Downhill at Lake Louise on Saturday, winning her 60th Audi FIS Ski World Cup and capping a first-ever U.S. Ski Team podium sweep. At the World Cup dubbed Lake Lindsey, she regained her crown as she pulled out the win by almost a half second. Early-running Stacey Cook (Mammoth Mountain, CA) took the lead and held it until Vonn bumped her into second. Julia Mancuso (Squaw Valley, CA) rounded out the podium in third. It was the best finish in two seasons for all three athletes.

Out of her 60 career World Cup wins, 15 of Vonn's first places have come in Lake Louise and she did it again. Vonn looked fast and strong, keeping her speed up throughout the run and never losing the lead. When she crossed through the finish and looked up at the time, she let out a scream of excitement, thrilled to be back in action. "Every day has gotten better here," Vonn said in the finish. "Today I went a little bit more aggressive than I did yesterday and took some more chances. I'm finally feeling confident going fast again."

It was the first ever all-American podium in alpine World Cup ski racing. It also marked four Americans in the top ten, with Laurene Ross (Bend, OR) in sixth.

The rest of the Americans had to deal with a dark, snowy course, but had good results. Also coming back from multiple knee surgeries, Alice McKennis (Glenwood Springs, CO) took 18th. Jackie Wiles (Aurora, OR) 37th and Katie Ryan (Aspen, CO) 46th. Julia Ford (Plymouth, NH) did not finish.

The women will look to make more history in tomorrow's super G race, starting at 1:00 p.m. EST, with Universal Sports airing live.

Quotes:

Lindsey Vonn

Every day has gotten better here. Today, I went a little bit more aggressive than I did yesterday and took some more chances. I'm finally feeling confident again going fast. I'm pushing the limits and I want more speed. I haven't had that yet until today

There's been some changing terrain here over the last couple days. Every day is a little bit different. I tried to pay a little more attention to that because obviously you couldn't see it today. The light was really bad, but I know this course really well. It was a matter of looking at the snow conditions and the terrain.

Stacey Cook

I always thought this was something possible with our team. I really wanted to be a part of it when it happened. It's a good day to step up. I'm so excited for Lindsey too. It's a cool day.

Sometimes I get intimidated by the thought of racing the whole world. So today, I tried to keep it within our team. We race against our team in training and I tried to keep that same feeling. Today, I just went out there and I knew that there is so much talent in this group, so I felt like I was just racing against them. It took a lot of pressure away from me, so I just let it flow.

I don't think much has changed on the team. We've had ups and we've had downs. I think every team will go through that. It's just unfortunate that our down was in the spotlight of the Olympics. But, we're really great friends and it really helps having Lindsey back and her competitiveness and enthusiasm for this sport. It pushes us and we thrive when we push each other.

After my last podiums here, I took off after that. I didn't get more podiums that year, but I had

consistency, which I hadn't had before. With a little more experience under my belt, I'll have the confidence to keep fighting for podiums the rest of the year.

Julia Mancuso

The new team dynamic has made us take a step back and not make training so serious. It's serious because we need to be out there and working on something, but it's not serious because it's not a race. We save all that energy and all those good things we learn while training for race day.

I didn't even watch anyone else's video last night because I watched mine. I realized that I have another gear and that I need to reach that other gear to meet my potential and to do the best I can in this race. Of course, it takes a little bit of luck on how other girls ski. I think a lot of other girls maybe had their best run yesterday, but for us, we were still hungry and wanted more.

It's cool because both of the girls on the podium with me are my age. We're all the same age—born in '84—and we're veterans of the World Cup. We've all been working very hard and I've grown up with both of them. It's an awesome day!

Patrick Riml, Alpine Director

Great start for the ladies in Lake Louise yesterday and what a performance today! They got some confidence from yesterday's results and skied incredible today. Sweeping the podium for the first time in U.S. skiing history is amazing. Kudos to the athletes for an unbelievable job on and off the hill and to the staff for providing top preparation and training for the athletes!

LAKE LOUISE FIS WORLD CUP - LADIES' GIANT SLALOM

	Nation	Total Time	FIS Points
VONN Lindsey	USA	1:50.48	0.00
COOK Stacey	USA	1:50.97	5.54
MANCUSO Julia	USA	1:51.05	6.45
YURKIW Larisa	CAN	1:51.22	8.37
REBENBURG Viktoria	GER	1:51.24	8.60
ROSS Laurene	USA	1:51.29	9.16
FANCHINI Elena	ITA	1:51.34	9.73
MAZE Tina	SLO	1:51.37	10.07
FENNINGER Anna	AUT	1:51.39	10.30
HUETTER Cornelia	AUT	1:51.48	11.31
SCHMIDHOFER Nicole	AUT	1:51.54	11.99
WEIRATHER Tina	LIE	1:51.64	13.12
KLING Kajsa	SWE	1:51.68	13.58
SEJERSTED Lotte Smiseth	NOR	1:51.72	14.03
GUT Lara	SUI	1:51.85	15.50
GOERGL Elisabeth	AUT	1:51.90	16.07



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**TWO GREAT MOUNTAINS.
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First GS Win for Mikaela Shiffrin



Mikaela Shiffrin sliced through wet snow and rain to win the sixth Audi FIS Alpine World Cup slalom of her career with victory in Bormio. (Getty Images/AFP - Olivier Morin)



Mikaela Shiffrin celebrates her first GS win at the Women's World Cup giant slalom opener on the Rettenbach Glacier in Soelden, Austria.

SOELDEN, Austria (Oct. 25) - Olympic champion Mikaela Shiffrin (Eagle-Vail, CO) celebrated the 100 day mark to the World Championships in her hometown by winning the first Audi FIS Alpine World Cup giant slalom of her career in Soelden. Shiffrin took a narrow .09 second margin over Austria's Anna Fenninger, then came from behind after losing ground mid-course, scorching the bottom flats in the second run to tie Fenninger for the win. Austria's Eva-Maria Brem was third.

HIGHLIGHTS

- Mikaela Shiffrin took her first Audi FIS Alpine World Cup giant slalom win, leading the first run and tying with Austria's Anna Fenninger in Soelden.
- Important Day: Shiffrin took the win on the 100th day out to the start of the FIS World Alpine Ski Championships in her hometown of Vail/Beaver Creek. It was her 10th World Cup win and first non-slalom victory.
- Soelden Success: Shiffrin became the fourth American to win in Soelden since the opener began in 1993. Lindsey Vonn won in 2011. Ted Ligety has won the last three years. And Bode Miller won in 2003 and 2004.
- Key to the win: In both runs, Shiffrin's bottom section was the turning point. In the second run she gave up ground through the steep section of the course, but gained it back on the flat lower section of the run heading into the finish.
- Crucial finish for Julia: Julia Mancuso (Squaw Valley, CA) shook off a 47th starting slot to move up dramatically, finishing 17th. The finish boosted her to 31st in the World Cup Start List as she seeks to regain a top seed position. Megan McJames (Park City, UT) started 54th and finished 26th.
- Next up: The women head back to the USA for training at the U.S. Ski Team Speed Center at Copper, while the men will run their GS on Sunday. Ted Ligety (Park City, UT) will be gunning towards a fourth straight victory in Soelden.
- Looking Ahead: The women race again with the season-opening slalom in Levi, Finland Nov. 15, then it's on to Aspen for a Nov. 29-30 giant slalom and slalom.

QUOTES

Mikaela Shiffrin

It's very helpful to know that I can win GS. I've thought it for so long and believed in myself, but today was the first day where between runs I was like, 'Yeah, I really think I can do this and can get that top step.' I really believed it.

I think the most difficult GS I've had was my first year when I came in last place when I was seven seconds out. That was tough and that got me motivated to try to get to the top step as soon as possible, so it's nice it happened today. Right now I'm still working on GS, but I've come a long way so hopefully I can keep improving.

It feels really good to share first place with Ana, and also be on the podium with Eva, you know they finished the season so strong last season. I couldn't really have a better podium. Fenninger was completely on top in GS last year. She was so fast and so fluid and so much fun to watch that I think it probably shouldn't have gone any other way.

SOELDEN (AUSTRIA)

FIS WORLD CUP - LADIES' GIANT SLALOM

	Nation	1 st Run	2 nd Run	Total Time
Mikaela Shiffrin	(U.S.)	1:17.93	1:21.92	2:39.85
Anna Fenninger	(Austria)	1:18.02	1:21.83	2:39.85
Eva-Maria Brem	(Austria)	1:18.95	1:21.17	2:40.12
Kathrin Zettel	(Austria)	1:18.98	1:21.16	2:40.14
Federica Brignone	(Italy)	1:18.57	1:21.65	2:40.22
Viktoria Rebensburg	(Germany)	1:19.97	1:20.46	2:40.43
Tessa Worley	(France)	1:18.35	1:23.07	2:41.42
Maria Pietilae Holmner	(Sweden)	1:18.88	1:22.73	2:41.61
Nadia Fanchini	(Italy)	1:19.84	1:21.84	2:41.68
Tina Weirather	(Liechtenstein)	1:19.89	1:22.50	2:42.39
Jessica Lindell Vikarby	(Sweden)	1:19.72	1:22.74	2:42.46
Sara Hector	(Sweden)	1:22.26	1:20.20	2:42.46
Andrea Fischbacher	(Austria)	1:23.26	1:19.59	2:42.85
Ragnhild Mowinckel	(Norway)	1:21.91	1:21.76	2:43.67
Frida Hansdotter	(Sweden)	1:21.61	1:22.31	2:43.92
Julia Mancuso	(U.S.)	1:21.94	1:22.02	2:43.96

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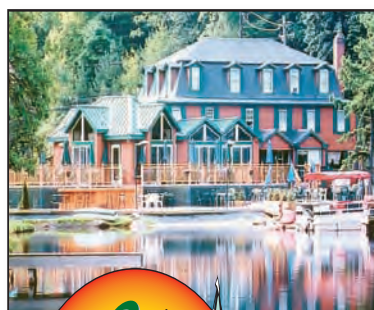
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Blue Mountain



Montage Mountain

What's New in PA from page 3

board rental gear, Discovery lessons and lift tickets. For the kids, Bear Creek has created the "Snow Zone." The new children friendly dedicated area will let the youngsters practice on ski and boards or just romp in the snow.

The big news at **MONTAGE MOUNTAIN** near Scranton is the addition of Airboarding. Montage is the first and only Pennsylvania snowsports area

to introduce these lightweight plastic and textile covered sleds to the slopes. Airboarding sessions this season will be limited to Tuesdays and Sundays between 4 and 9pm. Since airboarders do not share the slopes with skiers and riders, 3 slopes will be dedicated to airboard action during session hours, Easy Street, Highball and Mainline. Each session is 2 hours and the airboards are provided along with helmets and knee pads. Goggles are recommended. The 2 hour session will cost \$29 added on to a night lift ticket. First time airboarders will be required to take a seminar before hitting the hill. The orientation is included in the ticket price.

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2015 Mid-Atlantic Series Snowboard and Freeski Schedule

For info on Mid-Atlantic Series please email Rebecca: rvgsnow@gmail.com

January 11th & 12th Camelback Mt.

Saturday 11th - Slalom #1 and Slalom #2

Sunday 12th - Giant Slalom #1 and Giant Slalom #2

January 31st & February 1st Mountain Creek

Saturday 31st - Slopestyle #1

Sunday 1st - Rail Jam #1

February 7th & 8th Blue Mountain Ski Area

Saturday 7th - BX/SX #1

Sunday 8th - BX/SX #2

February 21st & 22nd Round Top Mountain Resort - Tentative

Saturday 21st - Slalom #3 and Slalom #4

Sunday 22nd - Giant Slalom #3 and Giant Slalom #4

February 28th & March 1st Big Boulder Park

Saturday 28th - Slopestyle #2

Sunday 1st - Rail Jam #2

March 7th & 8th Blue Mountain Ski Area

Saturday 7th - Slopestyle # 3

Sunday 8th - BX/SX #3

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January is "Learn to Ski & Snowboard Month" in PA



Shawnee Mountain



Camelback Mountain Ski Resort

Pennsylvania State Senate Resolution Designates January as "Learn to Ski and Snowboard Month"

WHITE HAVEN, Pa- The Pennsylvania State Senate and House have designated January 2014 to be "Learn to Ski and Snowboard Month" in Pennsylvania. Tens of thousands of winter enthusiasts migrate to the Pennsylvania mountains every week to ski and snowboard on trails that offer cruising comfort in a majestic setting or the excitement of a pulse-pounding challenge on a downhill course.

The Pennsylvania Ski Areas Association with 21 Alpine ski and Nordic centers, along with 33 other states, the Snow Sports Industries America, the Professional Ski Instructors of America--American Association of Snowboard Instructors, National Ski Areas Association and the National Ski Patrol have united to offer affordable "Learn to Ski and Snowboard" programs that open the door to the wonderful world of skiing and snowboarding for many winter enthusiasts.

"Learn to Ski and Snowboard Month" encourages children and adults to learn by taking lessons from professional instructors and ski and snowboard areas throughout the United States offer free and reasonably priced turn-key lesson programs during January as part of this initiative. "Skiing and snowboarding also are healthy ways to burn off unwanted calories", said Linda Irvin, executive director for PSAA. "For example, a 155 pound adult skiing at even a light pace can burn more than 350 calories per hour and a child weighing about 70 pounds can burn about 150 calories per hour."

There are over 21 ski resorts in all regions of the state from the Endless Mountains to the Philadelphia suburbs, central Pennsylvania from the Maryland to the New York borders and throughout the Alleghenies. The resolutions acknowledge that Pennsylvania ski resorts have a significant economic impact on the communities in which they are located and the state as a whole and that participating in a snow sport provides an opportunity for exercise and

friendship that will last a lifetime. The Senate also expressed appreciation and thanked the dedicated individuals who work tirelessly to uphold Pennsylvania's outdoor recreation and help maintain strong winter tourism.

"We were thrilled that both the Senate and House have issued resolutions," said Barb Green, president of PSAA. "It shows that they recognize the importance of winter outdoor activity and how much the snow sports industry means to Pennsylvanians."

The Pennsylvania Ski Areas Association (PSAA), consisting of member ski areas statewide, is a non-profit association that was developed to promote and serve the Pennsylvania Ski Industry. PSAA works to encourage participation and enjoyment of skiing, snowboarding, tubing, and cross country skiing in Pennsylvania.

For more information on the Pennsylvania Ski Areas Association visit: www.SkiPA.com or call (570) 443-0963

Member Ski Resorts:

Alpine Mountain, Bear Creek Mt Resort, Big Boulder, Blue Knob Ski Area, Blue Mountain, Camelback Ski Area, Eagle Rock Resort, Elk Mountain, Hidden Valley Resort, Jack Frost Mountain, Liberty Mountain Resort, Montage Mountain, Mystic Mountain at Nemacolin, Roundtop Mtn Resort, Seven Springs Mountain Resort, Shawnee Mountain, Ski-Big Bear, Ski Denton, Ski Sawmill, Tussey Mountain, Whitetail Resort.

ORDER YOUR 4th & 5th GRADE SNOWPASS TODAY!

How about skiing or boarding for FREE this winter? Well here's your chance! Your Pennsylvania 4th & 5th Grade Snowpass booklet offers you the privilege of skiing and boarding at 19 Pennsylvania Ski Resorts for FREE this winter - Take mom or dad with you for the thrill of a lifetime - an experience you will never forget. Not only can you get free skiing and snowboarding opportunities, the program also includes lessons for the skier/rider and discounts for parents.


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UNMATCHED
 Skiing & Riding Events.

Multi-Million Dollar Snowmaking Improvements Continue at Shawnee

Shawnee on Delaware, PA- Family and beginner friendly Shawnee Mountain is pleased to announce several improvements to enhance its ski and snowboarding facilities and programs for the coming winter snow sports season.

Snowmaking Upgrades

It all starts with dependable snow conditions and for 2014-15 Shawnee Mountain has added over a mile of new piping and automated snowmaking. Computer controlled, the new automated system will service the popular Kittatinny and Bennikill trails. Additionally, Shawnee has completely rebuilt and modernized its two largest Centac electric air compressors which will greatly enhance snowmaking capacity and efficiency on all 23 slopes and trails.

Additional Rental Equipment

As part of a multi-year program to modernize its massive ski and snowboard rental shop, Shawnee Mountain has purchased 300 new pairs of Flow snowboard boots, 200 new Rossignol and Burton snowboards, 500 new Elan Exar E-rise skis with bindings and 200 new Dalbello ski boots. The Shawnee Rental Shop is getting a new more efficient ski and snowboard racking system and is able to outfit over 4000 skiers/riders, making it one of the largest rental shops in the country.

Online Daily Ticket Sales

Along with viewing live Shawnee Mountain webcams, up to date snow and weather conditions, and the opportunity to make children's ski and snowboard program reservations, new this season Shawnee skiers and riders visiting www.shawneemt.com will have the ability to purchase daily lift tickets, rentals and one day beginner's packages online for a specific day or days all season, many available at substantial



discounts with early purchase.

Shawnee Mountain is located in the Pocono Mountains of Pennsylvania just off Exit 309 off Interstate 80. General information call 570-421-7231.

For lodging information, call 888-VILLA4U (townhomes and chateaus), 800-SHAWNEE (Shawnee Inn), or 800-POCONOS (visitor's bureau). Or visit Shawnee Mountain on-line at www.shawneemt.com.

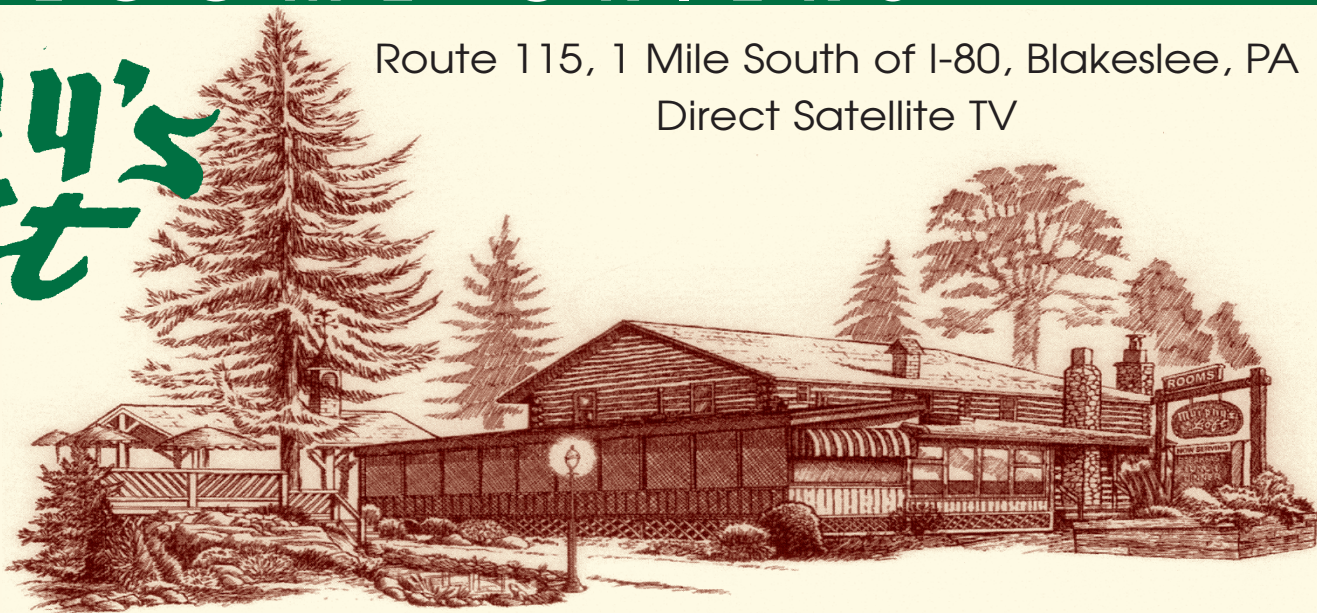
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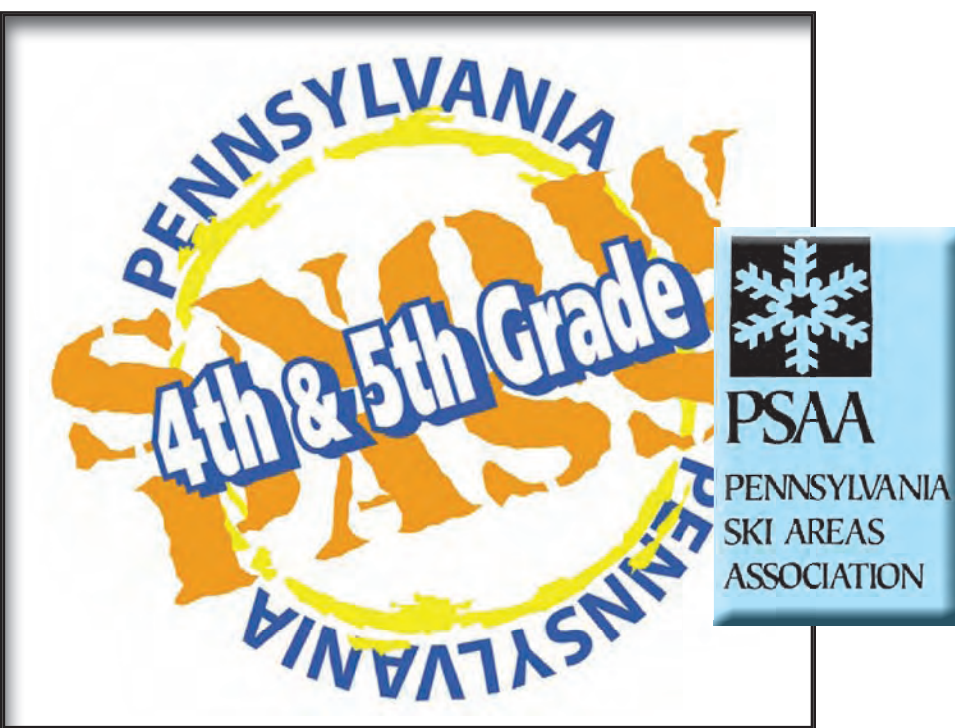
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Fourth and Fifth Graders Ski & Ride for FREE in Pennsylvania! 2014-15



A Healthy Winter Activity for Families to Enjoy Together

White Haven, PA - September 2014 - Fourth and fifth graders who want to ski or snowboard are fortunate especially if they live in or near Pennsylvania. For the eleventh year, the Pennsylvania Ski Areas Association (PSAA) is making skiing or snowboarding free through their Snowpass program for youths in those two grade levels.

Skiing and snowboarding offers families the opportunity to exercise outside together during the winter months. A ninety pound youth can burn between two and three hundred calories per hour skiing and/or snowboarding depending on their activity level. Skiing and snowboarding are listed among the activities included in the President's Challenge organized by the President's Council on Fitness, Sports and Nutrition. Children and adults can earn points toward a Presidential Active Lifestyle Award by skiing and snowboarding. All nineteen ski/snowboard resorts across Pennsylvania belong to the Snowpass program.

In the Snowpass booklet, each resort makes available coupons for fourth and fifth graders to hit the slope free, up to three times, if accompanied by an adult who purchases a lift ticket. An additional coupon at each resort makes it possible for fourth and fifth graders to take advantage of a beginner lift, lesson, and rental Package free and 50% off a beginner lift, lesson and rental package for the participating adult. "We think it is a great program," said parent Glenn Kirby. "Without the Snowpass, we wouldn't have gone snowboarding at all this winter. Now we are hooked. We are already looking forward to next year as well as when my first grader is in fourth grade."

"We have found that fourth and fifth graders are at the ideal age to learn a new sport with ease and to excel rapidly," said PSAA Executive Director Linda Irvin. "Through the Snowpass program and on-mountain experience, students can see the lessons of their fourth and fifth grade science studies in action (such as water resources at work, animal predator/prey relationships, geology structure, and the physics of lift mechanics)."

The Snowpass booklet is not restricted to residents of Pennsylvania. Any fourth or fifth grade student can participate by completing a simple applica-

tion and providing a report card or other document verifying they are currently in the fourth or fifth grade. Photos for students also are required. The application can be found on the Pennsylvania Ski Areas Association's Web site at www.skipa.com.

There is a nominal administration/processing fee of \$30 for the Snowpass. There are some basic rules that apply as well as some black-out dates typically around busy holidays. The details also are posted at www.skipa.com. The site lists all participating resorts in Pennsylvania and answers most frequently asked questions. Check the web site for further information, blackout dates and paid adult lift restrictions or call the Pennsylvania Ski Areas Association at 570-443-0963 then ski or ride to your heart's content at any or all of the following resorts. No matter where you live in Pennsylvania or a neighboring state; you'll be within minutes to two hours from a world of fun on the slopes.

Participating Ski Areas to Date are:

Alpine Mountain Analomink, PA
 Bear Creek Mountain Resort Macungie, PA
 Big Boulder Blakeslee, PA
 Blue Knob Ski Area Claysburg, PA
 Blue Mountain Ski Resort Palmerton, PA
 Camelback Ski Area Tannersville, PA
 Elk Mountain Union Dale, PA
 Hidden Valley Resort Hidden Valley, PA
 Jack Frost Mountain Blakeslee, PA
 Liberty Mountain Resort Carroll Valley, PA
 Montage Mountain Scranton, PA
 Mystic Mountain at Nemacolin Farmington, PA
 Roundtop Mountain Resort Lewisburg, PA
 Seven Springs Mountain Resort Champion, PA
 Shawnee Mountain Shawnee-on-Del, PA
 Ski Big Bear Lackawaxen, PA
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December

3RD THURSDAY 80'S THROWBACK PARTY	12/18
UGLY SWEATER SATURDAY	12/20

January

VENDOR FAIR	1/4
FIND IT FRIDAY	1/9
PAY IT FORWARD WEEKEND	1/10 - 1/11
MONTAGE MOUNTAIN OPEN RACE SERIES	1/24
GEISINGER ASTHMA SKI DAY	1/25
MONTAGE MOUNTAIN OPEN RACE SERIES	1/25

February

UNIVERSITY RAIL JAM	2/5
POLAR PLUNGE	2/7
ASRA SKI RACE	2/7
FIND IT FRIDAY	2/13



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