



December Delight on the Slopes



**Ready For Snow & Great
Ski Conditions in the Poconos**

**What's New on the Eastern PA Slopes
for 2016 - 2017 Ski Season**

**Shiffrin Shines at Killington
in FIS World Cup Slalom**

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Shiffrin Scores a Victory in Levi

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Ready for Snow & Great Ski Conditions



Jack Frost/Big Boulder

By: Nicholas Gill

As the cold weather begins in Northeast Pennsylvania, skiers will soon start their descents down some of the best mountains in the area. The cold temperatures are not quite here yet, but for local ski resorts, the time is quickly approaching.

Local ski resorts are eyeing mid-December as the point where they can ramp up operations and really ignite the snowmaking process.

"It looks like the forecast is beginning to change and then we can get back to making snow," Jack Frost-Big Boulder general manager Mark Daubert said. "Once the change in the weather comes we will rock 24 hours a day. The plan is from December 8-16, the whole week looks great for us, to make snow so we are excited."

In the meantime Jack Frost-Big Boulder has stayed busy helping the local community with a can food drive. Participants brought can goods to the resort and they were donated to St. Peter the Fisherman church in Lake Harmony. The church then distributed the goods to local food banks.

Big Boulder was also able to open a trail in early December to allow skiers an opportunity to hit the slopes early. The plan remains to pump the snowmaking process once the cold weather hits and open more trails as soon as possible.

Montage Mountain has a similar plan to crank up snowmaking. The resort was made significant strides in their snowmaking process to put a stronger product out



Montage Mountain

for the skiers. With the temperatures dripping in the next weeks, Montage will be prepared.

"Next week we are looking to make some snow," Montage Mountain Director of Marketing Jeff Slivinski said. "The temperatures will be in the 20s and 30s so we will be looking to really push it for those 10 days. We are looking to get some trails open by December 17th or 18th."

Shawnee Mountain has made improvements to their snowmaking process this season. The resort has installed over 3,000 feet of new snowmaking pipe on the Tecumseh and Lookout trails which will be ready for skiers to enjoy.

Other local resorts like Blue Mountain, Camelback, and Elk Mountain are also awaiting the beginning of the snow making process. Elk Mountain has added 13 new snow guns in November.

It will only be a few more weeks until the preparations are underway and skiers can begin to enjoy the fruits of labor. Montage will offer some opportunities for new skiers to hit the slopes for free. On the two Fridays before Christmas, Montage will offer some free days. If you are a first timer, you can get a free lift lesson and rental package.

"We are really looking forward to the start of the season," Slivinski said. "Our membership has grown and they are excited about the great things that have happened at Montage. Our snowmaking has come a long way and our slopes and terrain are getting better every year."

So as the holidays approach and family gathers, local ski resorts will have opportunities to get out and enjoy all these mountains have to offer.



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Shiffrin Shines In Killington Slalom



Mikaela Shiffrin grabbed her 21st Audi FIS Ski World Cup slalom victory in Killington, Vermont. (Agence Zoom/Getty Images-Alexis Boichard)



Shiffrin, Veronika Velez Zuzulova (left) of Slovakia and Wendy Holdener of Switzerland on the podium in Killington, Vermont. (Agence Zoom/Getty Images-Alexis Boichard)

KILLINGTON, VT (Nov. 27, 2016) – In front of a huge hometown crowd and her entire family, Mikaela Shiffrin (Eagle-Vail, CO) shone under pressure to win the Audi FIS Ski World Cup slalom at Vermont's Killington Mountain. Shiffrin's win capped off a successful weekend in the east coast that will impact ski racing for decades to come.

Coming in as the odds-on favorite, Shiffrin had a couple of small bobbles in her second run, but put aside all the pre-race pressure to extend her first-run lead and win by .73 seconds ahead of Veronika Velez Zuzulova of Slovakia to take her 21st World Cup win. Wendy Holdener of Switzerland was third.

"It's been incredible," said Shiffrin. "I knew it was going to be a big one, and special, and I was so excited. It's the east coast, I know this place, I know these people love to watch ski racing. I'm so proud that they all came out and really cheered that loud!"

But Shiffrin admitted that she was nervous and feeling down prior to the race. "I put a lot of pressure on myself," she said. "I went through a moment where I was thinking maybe I shouldn't do this. I was so worked up and nervous and worried about the wrong things."

However, Shiffrin's day ended on a high note on Killington's Superstar Trail, as she came through the finish and uncharacteristically celebrated when she saw the number 1 next to her name. Her whole family was there to watch, while she was particularly excited about skiing in front of her grandmother for the first time ever. "The fact that my nana was able to watch this race is amazing," said Shiffrin. "I can't put that into words. The proudest I've ever been is winning this race in front of my nana."

Sunday's crowd was equal to Saturday's 16,000 fans, bringing the total to more than 30,000 fans in total to attend the Killington World Cup—the first World Cup in the east coast in 25 years. Every kid was smiling, as they waved flags and asked for autographs from their favorite skiers. "It was incredible," said Shiffrin. "Today you could peak over the break in the hill and see everybody. I could hear them chanting USA before my run. In these kinds of races, the crowd totally carries me down the hill."

U.S. Ski and Snowboard Association President and CEO Tiger Shaw was also present at the race. "This event at Killington will have a lasting impact on this sport for a decade or more to come," said Shaw. "The excitement and the motivation that this will generate for kids in New England is insurmountable and will help grow the profile of alpine skiing in the country."

Highlights:

- Mikaela Shiffrin won the Audi FIS Ski World Cup slalom at Killington Mountain by .73 seconds.
- Resi Stiegler (Jackson, WY) finished 17th. Lila Lapanja (Incline Village, NV), Megan McJames (Park City, UT) did not qualify for a second run. Nina O'Brien (Edwards, CO) and Patricia Mangan (Derby, NY)—who were racing their first slalom World Cup—did not finish first run.
- More than 30,000 people attended both races at Killington Mountain.
- Next, the women's team heads to Lake Louise, Canada for a speed series Dec. 2-4.

Quotes: Mikaela Shiffrin

It's been incredible. Racing in front of the east coast has been an emotional high for me. Then there's been the pressure side of things—I put a lot of pressure on myself. I've been perform-

ing so well in slalom and I knew I had a great chance of winning the slalom here, coming into today. I woke up this morning, though, and I had a bad feeling about today. I went through a moment where I was thinking maybe I shouldn't do this. I was so worked up and nervous and worried about the wrong thing. It wasn't very enjoyable until the second run—the fight I put into the course and staying in the course even after making some bobbles here and there. I hoped I looked like I wanted to ski fast because that was what my goal was. I'm still looking to put my best training skiing into a race.

I think that role of being an inspiration for younger girls is growing. As more people tell me that I inspire them, I start to inspire myself more as well. I'm not the most confident person—I tend to have a lot of self-doubt, but I'm generally a really happy person. Sometimes these races get to me. I feel like I have to be something special or different or get someone else's approval—the crowd, the media. Today, I tried to make the choice that I don't need approval. That's the message to these young girls that's more important than my skiing. I ski for myself, not for anybody else.

I work my tail off. Everybody does. All these girls are trying to beat me. But I'm not even close to my best skiing. I'm doing my thing and I'm a happy person. It's great to be back here and get a breath of that freshness.

AUDI FIS SKI WORLD CUP 2016/17

Killington (USA) LADIES' SLALOM

OFFICIAL RESULTS

	Nation	1st Run	2nd Run	Total	Diff.
SHIFFRIN Mikaela	USA	43.30	44.65	1:27.95	
VELEZ ZUZULOVA Veronika	SVK	43.95	44.73	1:28.68	0.73
HOLDENER Wendy	SUI	44.24	44.57	1:28.81	0.86
LOESETH Nina	NOR	44.55	44.74	1:29.29	1.34
VLHOVA Petra	SVK	44.84	44.46	1:29.30	1.35
DUERR Lena	GER	45.04	44.40	1:29.44	1.49
STRACHOVA Sarka	CZE	45.08	44.37	1:29.45	1.50
SCHILD Bernadette	AUT	45.20	44.32	1:29.52	1.57
KIRCHGASSER Michaela	AUT	45.44	44.44	1:29.88	1.93
HANSDOTTER Frida	SWE	44.87	45.20	1:30.07	2.12
PIETILAE-HOLMNER Maria	SWE	46.17	43.95	1:30.12	2.17
CURTONI Irene	ITA	46.04	44.24	1:30.28	2.33
BUCIK Ana	SLO	46.69	43.61	1:30.30	2.35
GAGNON Marie-Michele	CAN	45.44	44.88	1:30.32	2.37
TRUPPE Katharina	AUT	46.52	43.90	1:30.42	2.47
WIKSTROEM Emelie	SWE	46.33	44.10	1:30.43	2.48
STIEGLER Resi	USA	46.18	44.31	1:30.49	2.54



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What's New On The Eastern Pennsylvania Slopes 2016-17!



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Blue Mountain



Camelback Mountain Resort

Autumn color has morphed to the crisp feel of winter in the mountains of Pennsylvania. Ski trails and terrain parks are echoing to the final touch-ups for the launch of a new snow-sports season. Skiers, riders and tubers will see dynamic changes on and off the slopes. Across Pennsylvania, from the Poconos to the Alleghenies, expanded terrain will welcome "First-Timers". New terrain park features, lift overhauls and enhanced snowmaking will accent the slopes. More restaurants and lodging are in the mix, a laser light show will dazzle a major tubing park and look for an explosion of budget friendly packages. What's where and what's new? Here's what.

THE EAST

The growing 4-season complex at **BEAR CREEK MOUNTAIN RESORT** is catapulting into winter with a dynamic facelift in the restaurants and lodge to provide a colorful frame for eye-catching views of the mountain while dining or lounging at the pool or spa. This season will see more dollar-stretching options for cruising on Bear Creek's 21 trails, terrain parks and the tubing runs. On Tuesday, Wednesday, and Thursday (non-holiday) Loyal Ski Club members enjoy all day skiing for just \$22 with a club membership. College students will cash in on the same deal. Also look for more creative "Ski and Stay" packages that combine lodging in the 116 room "Ski-in - Ski-out" hotel with lift tickets, dining and Spa. On the mountain, snowmaking keeps up with modern technology to produce more snow, faster than ever before.

A blizzard of new features have exploded on the terrain parks of **BLUE MOUNTAIN**. What makes them unique is their origin. The moun-



Shawnee Mountain

tain has bought a lumber yard that recycles fallen slopeside trees into park features. Now, that's thinking boxes - and rails. New skiers and riders have a lot more room to ramble this season. You'll find expanded territory to enhance terrain based learning techniques on the upper third of Frontier Alley. Adult learners at Blue Mountain will also see expanded features on Valley School West. To ease back between runs, look for a new look and landscape on the Summit Terrace. And if you gaze all the way up to the left of the mountain, you get a sneak peak at a 40th Blue Mountain trail, set to open next winter.

CAMELBACK MOUNTAIN which has come off a robust summer season of water park action, has added a dramatic laser light show to the dynamics at the largest Snowtubing park in the country. The 42 lightning fast lanes of Galactic Snow Tubing launches an "out-of-this-world" light extravaganza to the excitement of tubing. Camelback Lodge, a 163 million dollar "Ski-In-Ski-Out" hotel that has been crafted around the largest indoor waterpark in the Northeast begins its second winter season at the base of Camelback Mountain. Visitors will find 453 suites for destination accommodations, 7 pools and 13 water slides in the naturally lit "AQUATOPIA".

It's all about the snow at **SHAWNEE MOUNTAIN**. As part of a multi-year, multi-million dollar snowmaking upgrade project, for the 2016-17 ski season, over 3,000 feet of new snowmaking pipe has been installed on the Tecumseh and Lookout trails and new portable,

What's New continued page 11



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Shiffrin Scores a Victory in Levi



Mikaela Shiffrin skied to first place at the World Cup slalom opener in Levi, Finland. (Getty Images/Agence Zoom-Christophe Pallot)

Shiffrin stands on top of the podium. (Getty Images-Christophe Pallot)

KITTILÄ, Finland (Nov. 12, 2016) – Mikaela Shiffrin (Eagle-Vail, CO) overcame Audi FIS Ski World Cup slalom opener nerves, skiing two clean and solid runs en route to her first World Cup victory of the 2017 season. Switzerland's Wendy Holdener grabbed second, .67 seconds out, while Slovakia's Petra Vlhova rounded out the podium in third, .75 seconds behind Shiffrin.

It was a beautiful, crisp day up in Lapland, with a picturesque sunrise and perfect rock-hard conditions on the race track. Starting lucky number seven, Shiffrin laid down a smoking first run, finishing .72 ahead of 2016 World Cup slalom title holder Frida Hansdotter and Switzerland's Wendy Holdener. The battle between Shiffrin and Hansdotter ended when Hansdotter straddled on the pitch second run and skied out. Shiffrin knifed the bulletproof pitch and maintained her lead all the way to the finish, earning herself another prize Lapland reindeer and a buddy for her 2013 prize reindeer Rudolph. His name? Sven.

Shiffrin channeled early race day nerves to work in her favor. "I didn't have many expectations. I was quite nervous this morning," recalled Shiffrin. "I just tried to put it aside, put my head away and just ski really hard. I made a few small mistakes—a couple things that hopefully the next race I can clean up a little bit. I know these other girls aren't going to wait around. They're trying to beat me, so I have to keep going."

Much like Soelden, Levi is a bit of an outlier race on the World Cup circuit—no one really knows where they are until it happens. Though Resi Stiegler (Jackson WY) typically struggles with losing time in the final split, she was able to make up some time at the bottom of her second run, skiing into a solid 16th place. Prior to the race, Stiegler she noted that she was still working on dialing in her skiing and body for the season, but she is relieved to have the first race in the books. "First run I think I had some nerves," said Stiegler. "Then second run I was like, 'It's time to improve. Let's just ski better second run and not worry too much about the result today,' and it was better. There are still some things I need to work on, but I'm happier that I improved for that run. It's so beautiful here and it's nice to have some winter conditions finally. Everything feels really good. The snow was excellent—it's nice, hard snow—and a great atmosphere."

The final American starting in Saturday's slalom and a relative newcomer to the World Cup circuit, Lila Lapanja (Incline Village, NV), had solid top splits that would have had her well into qualification for a second run but struggled moving forward coming on to the pitch, causing her to get low and behind. She'll walk away knowing that she has the speed to hang with the top 15.

The women will head to Colorado for a training block before traveling to the highly anticipated Killington World Cup on November 26 for a giant slalom, followed by a slalom on November 27. It is Killington's first time hosting a World Cup and the first time the east coast has hosted a World Cup since 1991.

HIGHLIGHTS

- Mikaela Shiffrin (Eagle-Vail, CO) won the Audi FIS Ski World Cup slalom opener in Levi, Finland.
- This was Shiffrin's ninth straight World Cup slalom victory and 20th career slalom victory.
- Switzerland's Wendy Holdener was second and Slovakia's Petra Vlhova third.
- Shiffrin has podiumed twice in Levi, in both 2012 (third) and 2013 (first). She aptly named her prized Lapland reindeer "Rudolph" in 2013.
- Resi Stiegler (Jackson, WY) finished 16th and had the eighth-fastest second run.
- 2016 NorAm Slalom Champion Lila Lapanja (Incline Village, NV) did not qualify for a

second run.

•QUOTES: Mikaela Shiffrin

On first run performance

First run felt good. I was quite nervous this morning, so I'm really happy with where I'm at and I attacked really hard. Sometimes when I'm nervous I get really passive, so I tried to go the opposite direction and almost try to ski too hard. It ended up being just the right balance. I think I can clean it up second run even better. We'll see what happens. I'm psyched with where I'm at right now.

On the race today

It was a great race. The hill was in really, really perfect condition and it was a beautiful day. So, I'm happy...but I also know I can be faster. I think the other girls will be faster as well. It takes a lot of energy. It's fun, and when I ski my best it's easier. The better I ski, the easier it is, and more simple. So I always shoot with the most simple skiing and just try to get to the finish as fast as I can. I'm psyched with how that worked today.

On race day nerves

I didn't have many expectations. I was quite nervous this morning. So I just tried to put it aside, put my head away, and just ski really hard. I made a few small mistakes—a couple things that hopefully the next race I can clean up a little bit. I know these other girls aren't going to wait around. They're trying to beat me, so I have to keep going.

On being unbeatable

I am not unbeatable. I can tell you that. And I think a lot of these girls know that and they're shooting to be the first to beat me now. So every race I have to be faster, and it's certainly not a comfortable position.

Resi Stiegler

First run I think I had some nerves, and then second run I was like, 'It's time to improve. Let's just ski better the second run and not worry too much about the result today,' and it was better. There are still some things I need to work on, but I'm happier that I improved for that run. It's so beautiful here and it's nice to have some winter conditions finally. Everything feels really good, the snow was excellent—it's nice, hard snow—and a great atmosphere.

LEVI (FIN) FIS World Cup - Ladies' Slalom

	Nation	1 st Run	2 nd Run	Total	Diff.	Race Pts
SHIFFRIN Mikaela	USA	56.09	56.62	1:52.71	0.00	
HOLDENER Wendy	SUI	56.81	56.57	1:53.38	+0.67	4.28
VLHOVA Petra	SVK	56.98	56.48	1:53.46	+0.75	4.79
VELEZ ZUZULOVA Veronika	SVK	57.42	56.89	1:54.31	+1.60	10.22
SKJOELD Maren	NOR	58.07	56.45	1:54.52	+1.81	11.56
MEILLARD Melanie	SUI	57.23	57.35	1:54.58	+1.87	11.95
STRACHOVA Sarka	CZE	57.67	57.05	1:54.72	+2.01	12.84
LOESETH Nina	NOR	57.72	57.15	1:54.87	+2.16	13.80
GISIN Michelle	SUI	57.96	57.01	1:54.97	+2.26	14.44
THALMANN Carmen	AUT	57.70	57.39	1:55.09	+2.38	15.20

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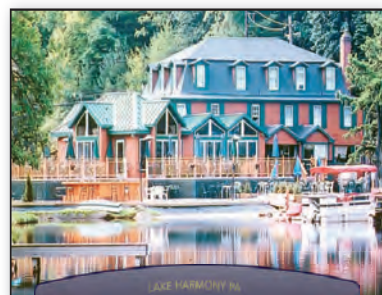
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JFBB Jack Frost and Big Boulder Park

What's New from page 7

high tech, big throw energy efficient electric fan guns have been added for the Tomahawk lift base area. This winter, Shawnee is making it easier than ever to arrive at the mountain, hands free, unburdened by an armful of gear. The rental shop is now able to outfit over 4,000 skiers and riders with the latest state-of-the-art equipment. New additions this season include 100 new sets of Elan skis, 150 pair of new Dalbello ski boots, 50 new Flow snowboards and 100 new Flow snowboard boots. And racers get an extra jump out of the NASTAR gate. The Shawnee Mountain Ski and Snowboard School has purchased new ALGE wireless electronic timing equipment for its popular recreational ski racing program and for its youth development racing school.

Season ticket holders at twin resorts **JACK FROST** and **BIG BOULDER** get a big lift this season. Their tags are now good for skiing and riding at high energy Hunter Mountain in New York. Frost/Boulder operators PEAK RESORTS has ponied up nearly 37 million dollars for the Empire State slopes and added them to the Pennsylvania season ticket that already covered sister areas Mount Snow in Vermont, Attitash, Crotched Mountain and Wildcat in New Hampshire. Meanwhile, back in the Poconos, there'll be dynamic skiing in the "Glades" of Jack Frost this season with extensive tree trimming and configuration. Getting around the mountain will be easier with new signage, and look for blizzards of early season snow with another upgrade of the snow making system. On the lodge side, the Frosty Toboggan eatery gets a dazzling new entertainment schedule and a tuned up apres ski menu. Over at Big Boulder, plans to get an early start to the riding season are backed up with revamped snow system pumps and guns, along with spruced up lifts and lodge.



Bear Creek Mountain Resort



Montage Mountain

MONTAGE MOUNTAIN at Scranton is launching the new season with an offer that wannabe skiers and riders can't refuse. For the month of December, up to the 23rd, first time sliders will cash in on "First-Timer Free Fridays". Just show up at Montage on Fridays when lift tickets and rentals will be free. You will have to take a "First-Timer" lesson. But don't break out the coin. That's free too. And beginning January 11th, Montage will be teaming up with the Ski Corner Ski and Snowboard Shop to host a prize and fun fueled Rail Jam series that launches every other Wednesday. At the impressively stocked Montage rental shop there are more choices this winter with the addition of 150 sets of new Elan skis.

This past summer **ELK MOUNTAIN** continued with its tree planting program and concentrated efforts on the Tioga Spur Trail by planting an additional +/- 700 Norway and White Spruce trees. The summer months also allowed Elk to mow the slopes and trails with a newly purchased AEBI tractor. The lifts were also given special attention as lift C had a major overhaul with the gearbox rebuilt, and lifts E and F were repainted. Work has been completed on a new storage building just off the West Slope to provide off-season storage for snowmaking, lift and vehicles. Elk has also purchased 13 Demaclenko Snow Guns.

SKI BIG BEAR at Lackawaxen is pumping up the weekend hours to put more sliding and riding in your life. Look for earlier first runs on Thursdays and Saturdays and later last runs on Sundays. Upwardly mobile snow buffs will have more learning terrain to traverse this winter and another conveyor lift to get you to the top of beginner territory in easy style. And here's one for the book. Ski Big Bear will try to bust the Guinness Book of World Records for the planet's largest ski lesson. The gang will gather on the lesson trails, Friday, January 6th at 1pm. If you want to be part of history, be there.



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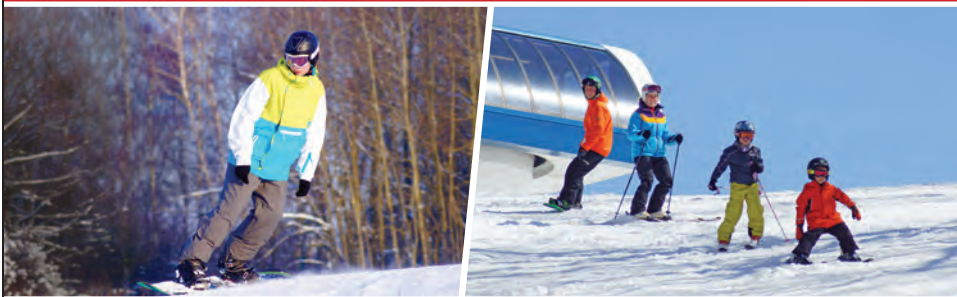
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2016 Mid-Atlantic Series Snowboard and Freeski Schedule

Subject to Change. For up to date information please visit: midatlantic.teamapp.com Or usasa.org

01/07/2017	Camelback Slalom 1	Slalom	Mid Atlantic Series	Camelback Mtn
01/07/2017	Camelback Slalom 2	Slalom	Mid Atlantic Series	Camelback Mtn
01/08/2017	Camelback GS 1	GS	Mid Atlantic Series	Camelback Mtn
01/08/2017	Camelback GS 2	GS	Mid Atlantic Series	Camelback Mtn
01/21/2017	Roundtop Slalom 3	Slalom	Mid Atlantic Series	Roundtop Mtn
01/21/2017	Roundtop Slalom 4	Slalom	Mid Atlantic Series	Roundtop Mtn
01/22/2017	Roundtop GS 3	GS	Mid Atlantic Series	Roundtop Mtn
01/22/2017	Roundtop GS 4	GS	Mid Atlantic Series	Roundtop Mtn
01/28/2017	Boulder Park Slopestyle 1	Slopestyle	Mid Atlantic Series	Boulder Park
01/29/2017	Boulder Park Rail Jam	Rail Jam	Mid Atlantic Series	Boulder Park
02/04/2017	Blue Brdr Skier Cross 1	Boardercross	Mid Atlantic Series	Blue Mountain
02/05/2017	Blue BoarderSkier Cross 2	Boardercross	Mid Atlantic Series	Blue Mountain
02/25/2017	Boulder Park Brdr Skier Cross 3	Boardercross	Mid Atlantic Series	Boulder Park
02/26/2017	Boulder Park Brdr Skier Cross 4	Boardercross	Mid Atlantic Series	Boulder Park
03/04/2017	Blue Slopestyle	Slopestyle	Mid Atlantic Series	Blue Mountain
03/05/2017	Blue Rail Jam	Rail Jam	Mid Atlantic Series	Blue Mountain

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4th and 5th Graders Ski & Ride FREE in Pennsylvania! 2016-17



White Haven, PA – October 2016 - Fourth and fifth graders who want to ski or snowboard are fortunate especially if they live in or near Pennsylvania. For the thirteenth year, the Pennsylvania Ski Areas Association (PSAA) is making skiing or snowboarding free through their Snowpass program for youths in those two grade levels.

Skiing and snowboarding offers families the opportunity to exercise outside together during the winter months. A ninety pound youth can

burn between two and three hundred calories per hour skiing and / or snowboarding depending on their activity level. Skiing and snowboarding are listed among the activities included in the President's Challenge organized by the President's Council on Fitness, Sports and Nutrition. Children and adults can earn points toward a Presidential Active Lifestyle Award by skiing and snowboarding. Nineteen ski/snowboard resorts across Pennsylvania belong to the Snowpass program.

The Snowpass allows fourth and fifth graders to hit the slopes free, up to three times at each participating resort, when accompanied by a paying adult. Additionally, fourth and fifth graders can take advantage of a beginner lift, lesson, and rental package free and 50% off a beginner lift, lesson and rental package for the accompanying adult.

"We have found that fourth and fifth graders are at the ideal age to learn a new sport with ease and to excel rapidly," said PSAA Executive Director Linda Irvin. Through the Snowpass Program an on-mountain experience, students can see the lessons of their 4th & 5th grade science studies in action (such as water resources at work, geology structure, and the physics of lift mechanics)."

The Snowpass is not restricted to residents of Pennsylvania. Any fourth or fifth grade student can participate by completing a simple application and providing a report card or other document verifying they are currently in the fourth or fifth grade. A photo of the student is also required. You can apply online at www.skipa.com or download an application and apply by mail. There is a nominal administration/processing fee of \$30 prior to December 1 and \$35 after. Quantities are limited. Snowpasses are issued on a first come, first serve basis. Details of the program including rules and black-out dates can be found on the website www.skipa.com. The site lists all resorts in Pennsylvania and answers most frequently asked questions.

For additional information contact: Linda Irvin, PSAA Executive Director 570-443-0963 or linda@skipa.com

First Time Ski/Snowboard Program

White Haven, PA - November 2016 - This winter, the Pennsylvania Ski Areas Association is making it easy for families and outdoor enthusiasts interested in taking up skiing or snowboarding to get off the couch, get fit and enjoy the great outdoors with its "First-Time Ski/Snowboard" program. The special program is ideal for those interested in taking up a new winter sport and simply an affordable way to get in shape and enjoy the great outdoors. With the holidays looming ahead and with it those excessive calorie-laden meals, now is

the perfect time for families to sign up and commit to an active winter of fun on the Pennsylvania slopes. The First-Time Ski/Snowboard program takes the hassle out of planning and makes it easy for beginners to hit the slopes for the first time. Available for \$49, ski and snowboard newbies receive a beginner lift ticket, group lesson and complete rental equipment. Quantities are limited, so it's recommended to sign up early. All orders must be received online by Dec. 30, 2016. Purchase is limited to five vouchers per household. Vouchers can be used anytime, including weekends and holidays. To sign up, visit, <http://www.skipa.com/deals/first-time-offer>. For more information on the First-Time Ski/Snowboard program or the Pennsylvania Ski Areas Association visit www.SkiPA.com. To stay up-to-date on the latest news and special promotions, find us on Facebook and Twitter @GoSkiPA

The First-Time Ski/Snowboard program is available at the following Pennsylvania ski area resorts:

- Bear Creek Mtn. Resort, Macungie, www.skibearcreek.com
- Big Boulder, Blakeslee, www.jfbb.com
- Blue Knob Resort, Claysburg, www.blueknob.com
- Blue Mountain Resort, Palmerton, www.skibluemt.com
- Camelback Mtn. Resort, Tannersville, www.skicamelback.com
- Elk Mountain, Union Dale, www.elkskier.com
- Hidden Valley Resort, Hidden Valley, www.hiddenvalleyresort.com
- Jack Frost Mountain, Blakeslee, www.jfbb.com
- Liberty Mtn. Resort, Carroll Valley, www.libertymountainresort.com
- Montage Mtn., Scranton, www.montagemountainresorts.com
- Mystic Mountain at Nemaquin Woodlands, Farmington, www.nemaquin.com
- Roundtop Mountain Resort, Lewisberry, www.skiroundtop.com
- Seven Springs Mtn. Resort, Seven Springs, www.7springs.com
- Shawnee Mtn., Shawnee-on-Delaware, www.shawneemt.com
- Ski Big Bear, Lackawaxen, www.ski-bigbear.com
- Ski Sawmill Family Resort, Morris, www.skisawmill.com
- Tussey Mtn. All Seasons, Boalsburg, www.tusseymountain.com
- Whitetail Resort, Mercersburg, www.skiwhitetail.com

Where can a 4th or 5th grader Ski for Free? Any PA Ski Resorts below.

- Bear Creek Mtn Resort ..866-SKI-AT-BCSKI-AT-BC
- BigBoulder.....570-443-8425
- Blue Knob Resort814-239-5111
- Blue Mountain Resort.....610-826-7700
- Camelback Resort570-629-1661
- Crystal Lake Cross Country Ski Ctr.....570-584-5607
- Elk Mountain.....570-679-4400
- Hidden Valley Resort.....814-443-8000
- Jack Frost Mountain570-443-8425
- Liberty Mountain Resort.....717-642-8282
- Montage Mountain.....800-GOT-SNOW
- Mystic Mtn. at Nemaquin Woodlands800-422-2736
- Roundtop Mountain Resort.....717-432-9631
- Seven Springs Mountain Resort.....800-452-2223
- Shawnee Mountain.....570-421-7231
- Ski Big Bear.....570-226-8585
- Ski Sawmill Family Resort570-353-7521
- Tussey Mountain All Seasons814-466-6258
- Whitetail Resort717-328-9400





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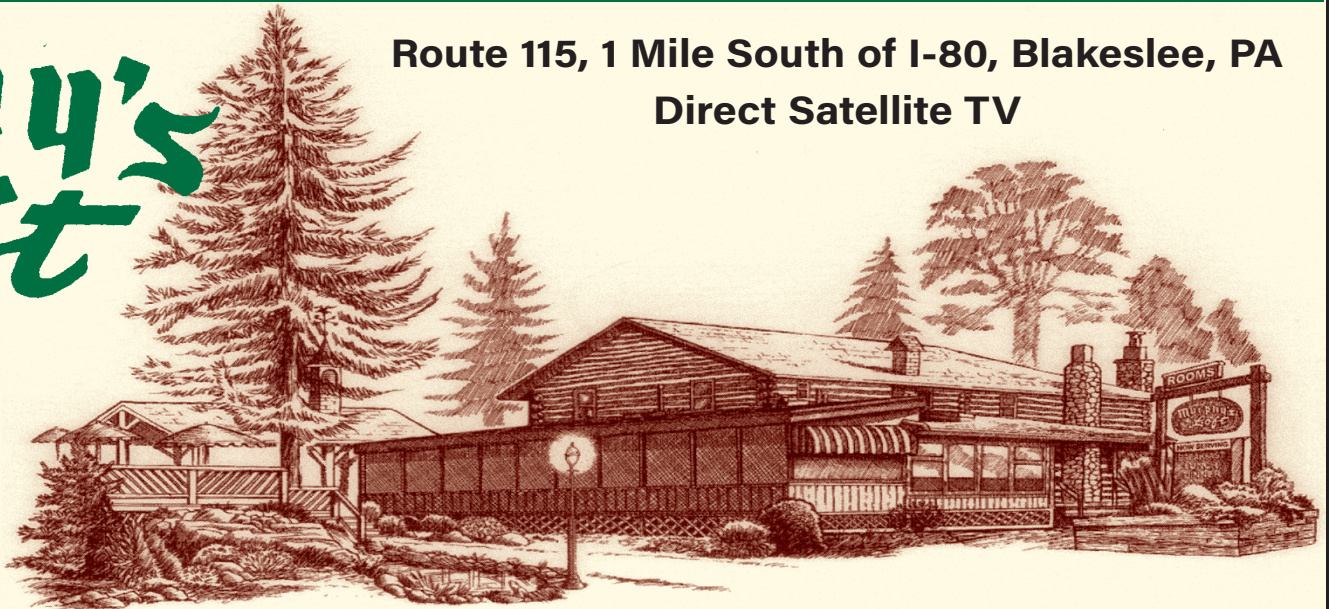
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