



January Joy Shredding The Slopes

**Making Snow & Great
Ski Conditions in the Poconos**

**Shiffrin Wins Again in Sesterie,
FIS World Cup Slalom**

**What's New on the Central & Western
PA Slopes for 2016 - 2017 Ski Season**

Shiffrin Sweeps in Semmering

Jfbb Hosts "Ski for the Cure" 2017

**January is Learn to Ski and
Snowboard Month in PA**





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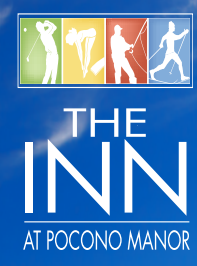
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Making Snow & Great Ski Conditions



Shredding the Slopes at Jack Frost/Big Boulder

By: Nicholas Gill

What a difference a year makes. Last holiday season, local ski resorts were marred by mild temperatures preventing them from consistently making snow and opening trails. This season is totally different. The ski season has begun and will be in full swing in no time.

The ski resorts in Northeastern Pennsylvania are light years ahead of last year. The two cold spells in December have provided the ability to ramp up snow making efforts and begin to open trails to the public.

At **Jack Frost-Big Boulder**, they are already running 90 percent of their trails. Their plan of producing snow when the temperatures dropped was executed well and now skiers are reaping the rewards. The resort has 28 trails open between the two mountains with a snow base of 12-36 inches.

“It is like day and night between this year and last,” Jack Frost-Big Boulder general manager Mark Daubert said. “We had one hill open last Christmas and we were the only ski area in the Poconos open. We are 90 percent open at Jack Frost and Big Boulder this year. We made a ton of snow during the two artic blasts we had. We are in great shape and will be 100 percent by the first week of January.”

Shawnee Mountain also took advantage of low temperatures by running their



Shawnee Mountain Resort Learn to ski

snow making technology and putting themselves in strong position for the holidays and beyond. Shawnee has 16 trails currently open and are operating about half of their snow tubing. They have a snow base of 12-36 inches and are conditioning and grooming the trails.

“The bar was set low last year,” Shawnee general manager Jim Tust said. “It is important to get open early. When you miss December or Christmas week, you dig a hole that is tough to get out of. We are fortunate to be where we are now and are happy with that.”

Over the weekend Shawnee was also able to ensure their restaurants and vendors within the lodge were open for operations.

Montage Mountain has 13 trails open, ranging from beginner to inter-

mediate to advanced. **Elk Mountain** has 22 trails open with a snow base between 24-36 inches of groomed packed powder. Camelback Mountain has 22 trails open with a 12-24 inch base depth.

All of the resorts plan to continue working whenever low temperatures are provided to finish any trails not open currently. The end of December and early January is predicted to offer weather conditions conducive to snow making to ensure all resorts are fully operational as soon as possible.

January also brings “learn to ski” month. Local resorts will offer promotions to help newcomers and beginners opportunities to learn the skills in order to enjoy all the fun and amenities these resorts have to offer.



Montage Mountain Ski Patrol

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Shiffrin Wins Again In Sesterie, Italy



Shiffrin slays second run to take the win. (Getty Images/Agence Zoom-Christophe Pallot)



Mikaela Shiffrin stands on the podium with Veronika Velez Zuzulova in second and Wendy Holdener in third. (Getty Images-Giuseppe Cacace)

SESTRIERE, Italy (Dec. 11, 2016) – Mikaela Shiffrin (Eagle-Vail, CO) crushed the second run to take her sixth-straight slalom win at the Audi FIS Ski World Cup in Sestriere by over a second.

After winning the first run by only .12, Shiffrin stated that she was feeling stiff and was a little bummed with her skiing. So she took that frustration and channeled it into her second run, building almost a full second onto her first run time to take the win by 1.09 seconds over Veronika Velez Zuzulova of Slovakia. Wendy Holdener of Switzerland finished third.

“I was definitely stiff (first run) and felt much better about the second run,” said Shiffrin. “I kept saying skiing down the course, ‘It’s not enough. It’s not enough.’ You have to want more and more speed and it ended up working. I’m happy to have another run like that this year.”

Shiffrin, who has been racing speed this season, said she will not go to Val d’Isere this week for the alpine combined, downhill and super G, and instead will focus on the Courcheval giant slalom as her last race before the holidays. “All the overall winners in the past years all did the full speed circuit and the full tech circuit, or something close,” said Shiffrin. “It’s a lot! I have a lot of respect for the girls that can do all that. Now they’re going to Val d’Isere as well and I have to say stop. I don’t think I can compete well in slalom and GS if I keep going with so little training and fatigue, as well.”

Highlights:

- Mikaela Shiffrin won the Sestriere slalom - her sixth Audi FIS Ski World Cup slalom win in a row since her injury and her third this season.
- Shiffrin’s coach Mike Day set the second run of the slalom.
- Resi Stiegler was 15th.
- Lila Lapanja (Alpine Village, NV) and Megan McJames (Park City, UT) did not qualify for second run.
- Road to Aspen: Shiffrin’s win kept her in first for the overall World Cup title, extending her lead over Lara Gut to over 100 points. Shiffrin also holds the lead in slalom.
- Next, the women’s speed team heads to Val d’Isere, while the tech team will go to Courcheval, France for a giant slalom.

Quotes: Mikaela Shiffrin After first run

Not perfect, that’s for sure. I was pretty stiff; I was a little bummed with my skiing. But I have another run, so we’ll see. I just tried to get as much rest as I could. I had a good night of sleep, so that was nice. This morning I’ve been trying to wake up my legs a little bit

After second run

Going from Killington to Lake Louise to here, there’s been a lot going on. It’s tough and part of the deal and it takes a really mature athlete to handle all that.

I was definitely stiff (first run) and felt much better about the second run. I kept saying skiing down the course, ‘It’s not enough. It’s not enough.’ You have to want more

and more speed and it ended up working. But it’s the mindset I had last year: It’s never enough. I just wanted to go faster. I’m happy to have another run like that this year. Killington was the toughest slalom because of being in front of my home and having the expectations that I should win. That was tough. Every race is tough in its own way.

Today I was tight and was racing to win. Thinking that the pace I have was enough. Obviously, it was barely enough—the other girls were really close. I know they want to win races as well.

On not racing in Val d’Isere

It’s a heavy program. I wanted to go to Lake Louise because speed is really fun and I wanted to see what it felt like to do that. All the overall winners in the past years all did the full speed circuit and the full tech circuit, or something close. It’s tiring and I always knew that, but I never knew how to expect it. It’s a lot! I have a lot of respect for the girls that can do all that. Now they’re going to Val d’Isere as well and I have to say stop. I don’t think I can compete well in slalom and GS if I keep going with so little training and fatigue, as well.

AUDI FIS SKI WORLD CUP 2016/17 SESTRIERE (ITALY) LADIES' SLALOM OFFICIAL RESULTS

	Nation	1st Run	2ndRun	Total	Diff.
SHIFFRIN Mikaela	USA	49.22	48.58	1:37.80	0.00
VELEZ ZUZULOVA Veronika	SVK	49.34	49.55	1:38.89	1.09
HOLDENER Wendy	SUI	49.74	49.27	1:39.01	1.21
HANSDOTTER Frida	SWE	49.52	49.57	1:39.09	1.29
LOESETH Nina	NOR	50.00	49.53	1:39.53	1.73
GISIN Michelle	SUI	49.77	49.86	1:39.63	1.83
VLHOVA Petra	SVK	49.65	50.13	1:39.78	1.98
PIETILAE-HOLMNER Maria	SWE	50.55	49.51	1:40.06	2.26
STRACHOVA Sarka	CZE	49.75	50.41	1:40.16	2.36
SCHILD Bernadette	AUT	50.42	50.13	1:40.55	2.75
MEILLARD Melanie	SUI	50.19	50.39	1:40.58	2.78
WIKSTROEM Emelie	SWE	50.46	50.32	1:40.78	2.98
SKJOELD Maren	NOR	50.36	50.60	1:40.96	3.16
CURTONI Irene	ITA	50.68	50.50	1:41.18	3.38
STIEGLER Resi	USA	50.88	50.48	1:41.36	3.56
TRUPPE Katharina	AUT	51.03	50.35	1:41.38	3.58
GALLHUBER Katharina	AUT	51.03	50.65	1:41.68	3.88
GEIGER Christina	GER	51.32	50.56	1:41.88	4.08
WALLNER Marina	GER	51.64	50.32	1:41.96	4.16
HUBER Katharina	AUT	51.88	50.28	1:42.16	4.36

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What's New On The Slopes In Central & West PA for 2017!



Liberty Mountain



Round Top Mountain

Autumn color has morphed to the crisp feel of winter in the mountains of Pennsylvania. Ski trails and terrain parks are echoing to the final touch-ups for the launch of a new snow-sports season. Skiers, riders and tubers will see dynamic changes on and off the slopes. Across Pennsylvania, from the Poconos to the Alleghenies, expanded terrain will welcome "First-Timers". New terrain park features, lift overhauls and enhanced snowmaking will accent the slopes. More restaurants and lodging are in the mix, a laser light show will dazzle a major tubing park and look for an explosion of budget friendly packages. What's where and what's new? Here's what.

CENTRAL

The big news this season at **WHITETAIL MOUNTAIN**, a popular weekend playground for Baltimore/Washington skiers and riders is a major expansion of the base lodge. The highlight is a brand new, 300 seat full service restaurant, "Solstice". A wide ranging menu and a dramatic view of the slopes sets up lunch and dinner-time buzz. A brick oven pizzeria and Italian favorites eatery will cater to the grab-and-go crowd. Custom built pizzas will satisfy the cravings before the next flight down the slopes. A brand new coffee lounge to seat 150 sliders will provide the warm-up lattes, cappuccinos and espressos between runs. Also look for the addition of seasonal equipment lockers for Whitetail regu-



Whitetail Mountain

lars. Leave the gear at the mountain and travel light. Equipment renters will be able to lock into a new fleet of state-of-the-art boards and skis.

LIBERTY MOUNTAIN near historic Gettysburg has transformed its arrival circle into a hub of winter wonderland activity with a gleaming new Alpine ice skating rink at the center of a bustling pedestrian courtyard. It's bordered by McKee's Tavern outdoor seating. Take a break from the slopes, rent your skates and glide on ice. Or just unwind with a drink and watch the skaters. New restaurants add to the ambience. The Eagle and Owl provides a pub grub Mecca with as many as 20 craft beers on hand. At Ike's Chop House

the scale moves up with hand-cut steaks and chops in a warm, comfy room with a definite mountain vibe. On the mountain, renters will find a new fleet of rental skis, boots & bindings! Liberty will now be exclusively offering Volkl skis with Marker bindings and Dalbello boots. The current inventory of High Performance Ski Rental Equipment from Rossignol, Elan, Atomic & K2, gear will still be available and will be joined by Burton High Performance Snowboard Rentals.

At **ROUNDTOP MOUNTAIN** near the state capitol, skiers and riders

What's New in PA continued on page 11



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Shiffrin Sweeps in Semmering



Mikaela Shiffrin skis to her third win in three days.
(Getty Images/Agence Zoom-Laurent Salino)

SEMME, Austria (Dec. 29, 2017) – Mikaela Shiffrin (Eagle-Vail, CO) put together a brilliant, come-from-behind second run to sweep the tech series at Semmering and take her seventh-straight Audi FIS Ski World Cup slalom victory.

After winning both giant slaloms Tuesday and Wednesday, Shiffrin came into Thursday's slalom looking for the sweep. She only led by .09 seconds over Veronika Velez Zuzulova of Slovakia after first run and Velez Zuzulova put down a seemingly unbeatable second run. Right out of the gate, Shiffrin made a big mistake and fell behind by over three-tenths at the middle split, leading the crowd to believe she gave away the win. But she let her skis run in the bottom half of the course, surprising the fans by taking the victory by .64 seconds.

"Every gate I thought I was giving it away," said Shiffrin. "I felt like I was fighting and I'm proud of that. I was trying to ski fast and have some fun."

Velez Zuzulova finished second and Switzerland's Wendy Holdener was third.

Shiffrin also stated that she was feeling sick, and not quite like herself. "I'm still searching to have a perfect run and a really fast run and put one of my best runs of training in there," Shiffrin said. "Sometimes it's better to fight and I did that today. I'm happy."

It was Shiffrin's 26th career victory and puts her on track to win her eighth slalom in a row in Zagreb on January 3. That would tie her with the record eight-race slalom win streak held by Switzerland's Vreni Schneider and Croatia's Janica Kostelic. Shiffrin also became the first racer since record-holder Schneider to win three tech races on the same hill within three days.

But when Shiffrin was asked how she felt about being iconic in the sport of ski racing, she laughed. "I'm just a 21-year-old girl!" said Shiffrin. "Everybody has to stop telling me these things. I'm just trying to ski."

HIGHLIGHTS

- Mikaela Shiffrin won her second career World Cup giant slalom Tuesday in Semmering, Austria.
- Mikaela Shiffrin won the Semmering slalom by .64 seconds.
- Shiffrin has won the last 12 World Cup slalom races that she started.
- It was her third win at Semmering in three days: two giant slaloms and one slalom.
- **Road to Aspen:** Shiffrin leads the overall World Cup standings with 798 points. Lara Gut is currently in second place with 583 points.
- Tessa Worley of France leads the overall World Cup giant slalom standings by 55 points over Shiffrin.

•QUOTES: Mikaela Shiffrin

I keep training GS; eventually I have to get good at it, right? That's my philosophy. Sla-

Overall World Cup GS Leader Tessa Worley of France, left, was second, Mikaela Shiffrin first and Italy's Manuela Moelgg third at Tuesday's Audi FIS Alpine Ski World Cup giant slalom. (Getty/Agence Zoom-Laurent Salino)

lom, I make sure to ski it every now and then, but I've been doing a lot of GS and hopefully it helps my GS and doesn't hurt my slalom too much.

[On competing for the overall World Cup title]

I think about it and it's a dream to win. But I'm not expecting to win this year. Lara (Gut) is so strong in every event, and her GS has been really strong too. But I'm just trying to focus on giant slalom and slalom and see what happens.

Today I felt really good just going for it. I wasn't trying to ski perfect; I was just trying to ski fast. I believed in myself for the first time in a GS race, and that was very emotional. To win, that's amazing. But I don't expect to win every GS now.

So many times in GS I think, 'Oh man, I won that by two seconds!' And then I see that I'm two seconds behind, and then I'm like, uh-oh, that's embarrassing. I never really know for sure, but I had a feeling because I was fighting for it. But I was surprised when I saw the green light, and it was a really nice feeling.

[On competing for the giant slalom World Cup title]

At this point, there is still a chance. But I have to ski really, really well in every race for the rest of the season. Right now, I'm just trying my best to fight in each race and have fun with it. Today was really fun, and I like that feeling.

Semmering (AUT) FIS Ski World Cup - Ladies' Giant Slalom

	Nation	1 st Run	2 nd Run	Total	Diff.	Race Pts
SHIFFRIN Mikaela	USA	59.91	1:01.90	2:01.81	0.00	
WORLEY Tessa	FRA	1:00.71	1:01.88	2:02.59	0.78	6.28
MOELGG Manuela	ITA	1:00.18	1:02.72	2:02.90	1.09	8.77
GUT Lara	SUI	1:01.27	1:01.78	2:03.05	1.24	9.98
BASSINO Marta	ITA	1:00.40	1:02.97	2:03.37	1.56	12.55
DREV Ana	SLO	1:00.87	1:02.54	2:03.41	1.60	12.87
REBENBURG Viktoria	GER	1:01.60	1:01.82	2:03.42	1.61	12.95
VLHOVA Petra	SVK	1:01.36	1:02.10	2:03.46	1.65	13.27
MOWINCKEL Ragnhild	NOR	1:01.10	1:02.39	2:03.49	1.68	13.52
LOESETH Nina	NOR	1:01.20	1:02.32	2:03.52	1.71	13.76

Semmering (AUT) FIS Ski World Cup - Ladies' Slalom

	Nation	1 st Run	2 nd Run	Total	Diff.	Race Pts
SHIFFRIN Mikaela	USA	50.74	49.32	1:40.06	0.00	
VELEZ ZUZULOVA Veronika	SVK	50.83	49.87	1:40.70	0.64	4.61
HOLDENER Wendy	SUI	51.33	50.27	1:41.60	1.54	11.08
LOESETH Nina	NOR	51.76	50.29	1:42.05	1.99	14.32
SCHILD Bernadette	AUT	52.14	49.93	1:42.07	2.01	14.46

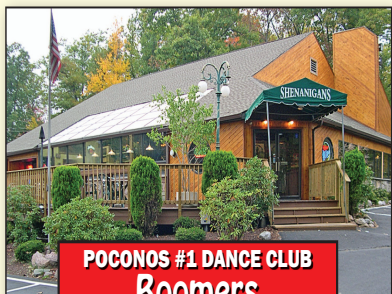
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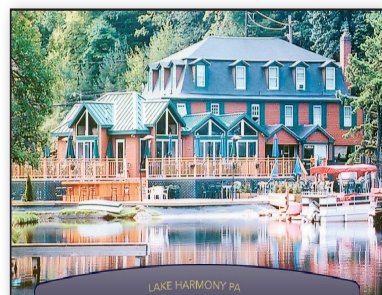
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Chrystal Lake Ski Center



Seven Springs Mountain Resort

What's New Central & West PA from page 7

who soar in the steep will have a new grooming friend this season. A gleaming new Prinoth Winch Groomer will be keeping the mountain's steepest terrain in prime condition. Whether you revel in bumps or ballroom touchups, the new addition paves the way. And this winter, Season Pass Holders get a first-tracks crack at the Roundtop powder half-hour before the public lift opening on Thursdays through Sundays. And the youngest upwardly mobile skiers and riders will have expanded learning terrain to hone those new skills. Off the mountain, look for a new Guest Services Office and a the debut of a new coffee shop.

If you plan a visit to State College this winter, take your gear and visit **TUSSEY MOUNTAIN**, a student favorite.

If you don't ski and ride you can still have a thrill in the chill with a dynamically expanded Snow Tubing Park that holds more lanes and spectator seating. For tubers, getting up the hill will be a snap with a new artificial tow path for the tube lift. On the slopes and trails, look for more snow, earlier than ever as Tussey's arsenal of snow guns has been expanded. If you want to travel light, new skis, snowboards, boots and helmets have been beefing up the rental inventory.

Snow grooming is the key at **SEVEN SPRINGS and HIDDEN VALLEY** this winter. Two brand new state-of-the-art Pisten Bully snowcats have been added to the high-tech

fleet of groomers for ballroom conditions to greet the dawn on slopes and trails. A powerful new winch snowcat will be used in building and maintaining the only Olympic-size Superpipe on the East Coast and improved headwall grooming on Seven Springs' black diamond slopes. Combine grooming with a battery of 30 brand new HKD Viper ground guns added to the arsenals at Seven Springs and sister resort Hidden Valley to create dramatically enhanced snowmaking capability at both mountains. Off the mountain, Seven Springs launches the "Seven Ten Bistro", a hip little alcove serving eclectic food pinned with a bowling inspired menu that includes out-of-the-ordinary shared plates and cool twists on salads and sandwiches. You'll find the Bistro next to the Bowling Alley. The Matterhorn Lounge has also undergone a major renovation. It now features several VIP areas, a new dance floor and tableside service. And for a new experience in luxury getaways, The Tyrol Chalets, four upscale chalets, located near the hotel and within walking distance of slopes will debut

this winter. The chalets feature convenient parking, ski lockers, private decks overlooking the slopes and premium entertainment centers.



Hidden Valley Resort

For additional information contact:
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Jack Frost National Golf Club is unique to Northeastern Pennsylvania. Spanning more than 200 acres, the course has all the features you want in a mountain course and none of the shortfalls. Jack Frost embraces the Pocono Mountains with all of its magnificent vistas and elevation changes. Different than most mountain courses, Jack Frost also provides wide fairways, easily identified target areas, few uneven lies and no blind shots. Its five sets of tees on each hole gives players of every skill level an enjoyable golf experience.

Jfbb to Host "Ski for the Cure" 2017

On Saturday February 25, 2017, JFBB will present the tenth annual "Ski for the Cure" Breast Cancer Awareness Day at Jack Frost Ski Area, Blakeslee Pa. The event culminates a month long campaign as February is declared Breast Cancer Awareness month at JFBB. The event benefits the local Chapter of Susan G. Komen for the Cure, Northeastern Pa. Affiliate (NEPA). 100 % of the net proceeds are donated to the organization. 75% stays local, providing much needed breast health services for medically underserved and uninsured women and men in Northeastern, Pa. The remaining 25% will fund the Susan G. Komen for the cure National Research Grant Award Program.

JFBB is pleased to have donated over \$205,000 to the NEPA Affiliate of Susan G. Komen for the Cure over the past nine years through our fundraising efforts and as a result have become the second largest fundraising event for the Northeast Pa. Affiliate of Susan G. Komen. Jack Frost will donate \$2 of each lift ticket sold that day.

Our event includes a Pledge Drive Ski-A- Thon, Pink Olympic race gates, Dedication Run, raffle ticket sales, tricky tray and tee shirt sales. Registration begins at 8 am in the main lodge guest services area at Jack Frost for the



Pledge Ski-A- Thon and Pink Olympic race gates. We ask skiers/riders/tubers to participate in the Pledge Drive Ski-A- Thon and get donations from friends and family to support them as they ski /ride/tube for the Cure on February 25. Pledge sheets are available at Jack Frost guest services or on line at jfbb.com/events (2/25/2017, Ski for the Cure). Pink Olympic timed race gates are from 9am to 10:30am

on the Ridge Run trail for a \$5.00 donation. Medal ceremony for the best times takes place at 3:15 pm. "Pink Olympics" is open to skiers and boarders of all ages.

The main event is the Dedication Run at 11:15 am. We gather at the top of the Lehigh Trail for a Dedication Service and Run. The Dedication Run remembers all those who lost their battle to breast cancer and honors those in treatment and breast cancer survivors.

Raffle tickets, tricky tray and more are available on weekends during the month of February at the donation table located at the Jack Frost guest services area. Drawing takes place on the day of the event February 25..

Please join us for Breast Cancer Awareness Day and give your support to help those in our own community as well as finding a cure for breast cancer. Together we can make a difference. Don't forget to wear PINK.

For further information please contact Bernie Oldroyd, Chairperson of "Ski for the Cure" at 570-443-8425 X 2671. Donations can be made payable to "JFBB Ski for the Cure" and mailed to JFBB Ski for the Cure, P.O. Box 1539, Blakeslee, Pa. 18610 or you can donate on line at jfbb.com, shopping cart or log onto events February 25, Ski for the Cure.

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2016 Mid-Atlantic Series Snowboard and Freeski Schedule

Subject to Change. For up to date information please visit:
midatlantic.teamapp.com Or usasa.org

01/07/2017	Camelback Slalom 1	Slalom	Mid Atlantic Series	Camelback Mtn
01/07/2017	Camelback Slalom 2	Slalom	Mid Atlantic Series	Camelback Mtn
01/08/2017	Camelback GS 1	GS	Mid Atlantic Series	Camelback Mtn
01/08/2017	Camelback GS 2	GS	Mid Atlantic Series	Camelback Mtn
01/21/2017	Roundtop Slalom 3	Slalom	Mid Atlantic Series	Roundtop Mtn
01/21/2017	Roundtop Slalom 4	Slalom	Mid Atlantic Series	Roundtop Mtn
01/22/2017	Roundtop GS 3	GS	Mid Atlantic Series	Roundtop Mtn
01/22/2017	Roundtop GS 4	GS	Mid Atlantic Series	Roundtop Mtn
01/28/2017	Boulder Park Slopestyle 1	Slopestyle	Mid Atlantic Series	Boulder Park
01/29/2017	Boulder Park Rail Jam	Rail Jam	Mid Atlantic Series	Boulder Park
02/04/2017	Blue Brdr Skier Cross 1	Boardercross	Mid Atlantic Series	Blue Mountain
02/05/2017	Blue BoarderSkier Cross 2	Boardercross	Mid Atlantic Series	Blue Mountain
02/25/2017	Boulder Park Brdr Skier Cross 3	Boardercross	Mid Atlantic Series	Boulder Park
02/26/2017	Boulder Park Brdr Skier Cross 4	Boardercross	Mid Atlantic Series	Boulder Park
03/04/2017	Blue Slopestyle	Slopestyle	Mid Atlantic Series	Blue Mountain
03/05/2017	Blue Rail Jam	Rail Jam	Mid Atlantic Series	Blue Mountain

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January is "Learn to Ski & Snowboard Month" in PA



Montage Mountain Kids Ski School



Jack Frost Big Boulder

Pennsylvania Designates January as "Learn to Ski and Snowboard Month"

Blue Mountain

5 Sundays in January 2017, Blue Mountain Resort is offering \$49 Beginner lessons to the first 100 people to book

Beginner Lessons: Ages 8 & over. Includes: Lift ticket for unlimited use of 2 school hills, 1/5 hour lesson (30 minutes on land – 1 hour on snow & ski or board rentals. Package cannot be upgraded.

In Pennsylvania, nature's bounty is the backdrop for big time recreation.

Tens of thousands of winter enthusiasts migrate to the Keystone State Mountains every week to ski and snowboard on trails that offer cruising comfort in a majestic setting or the excitement of pulse pounding challenge on a downhill course.

Not knowing how to ski or board is no longer an excuse for sitting at home on the sidelines.

January has been designated, "Learn to Ski and Snowboard Month" in Pennsylvania.

It's easier and more affordable than ever. For the entire month, the 19 member resorts of the Pennsylvania Ski Areas Association will offer a \$5 discount on already low midweek "Learn A Snow Sport" packages. These special tickets include a first ski lesson, rental equipment, either skis or a snowboard and a lift ticket for use on any of the beginner areas.

For folks who yearn to find a winter activity and a chance to make new friends in the dynamic environment of a ski resort, Linda Irvin, director of the Pennsylvania Ski Areas Associations says, "We're thrilled that our ski areas have united to offer an affordable "Learn to Ski and Snowboard" program that will open the door to the wonderful world of skiing for many winter enthusiasts, throughout the entire season."

Association member resorts are found in all regions of the state from the Endless Mountains to the Philadelphia suburbs, central Pennsylvania from the Maryland to New York borders and throughout the Alleghenies.

TIPS FOR FIRST TIME SKIERS/BOARDERS

Dress Warmly and in layers

Wear a good hat that covers the ears

Driving gloves are for driving – Ski gloves are for skiing

Take time for a short period of stretching exercises before going on the slopes

The Pennsylvania Ski Areas Association (PSAA), consisting of member ski areas statewide, is a non-profit association that was developed to promote and serve the Pennsylvania Ski Industry.

Member Ski Resorts:

Bear Creek Mt Resort, Big Boulder, Blue Knob Ski Area, Blue Mountain, Camelback Ski Area, Crystal Lake Cross Country Ski Center, Elk Mountain, Hidden Valley Resort, Jack Frost Mountain, Liberty Mountain Resort, Montage Mountain, Mystic Mountain at Nemacolin, Roundtop Mountain Resort, Seven Springs Mountain Resort, Shawnee Mountain, Ski-Big Bear, Ski Sawmill Family Resort, Tussey Mountain All Seasons, and Whitetail Resort.

Print and use at any PSAA Member Ski Area!

January is "Learn to Ski & Snowboard Month"
\$5.00 Off
 Beginner Lift Ticket, Lesson & Rental Package!



Midweek, Non-Holiday



- Coupon expires 1/31/17
- Cannot be used in conjunction with any other discount offer.
- Valid January 2017 Only (Midweek, Non-Holiday).
- Must present original coupon.

Valid at participating PSAA Member Ski Areas: Bear Creek Mountain Resort, Big Boulder Ski Area, Blue Knob Ski Area, Blue Mountain Ski Resort, Camelback Ski Area, Crystal Lake Cross Country Ski Center, Elk Mountain, Hidden Valley Resort, Jack Frost Mountain, Liberty Mountain Resort, Montage Mountain, Mystic Mountain at Nemacolin, Roundtop Mountain Resort, Seven Springs Mountain Resort, Shawnee Mountain, Ski-Big Bear, Ski Sawmill Family Resort, Tussey Mountain All Seasons, and Whitetail Resort. (Participating areas subject to change.)

PSAAWEB1617

SkiPA.com

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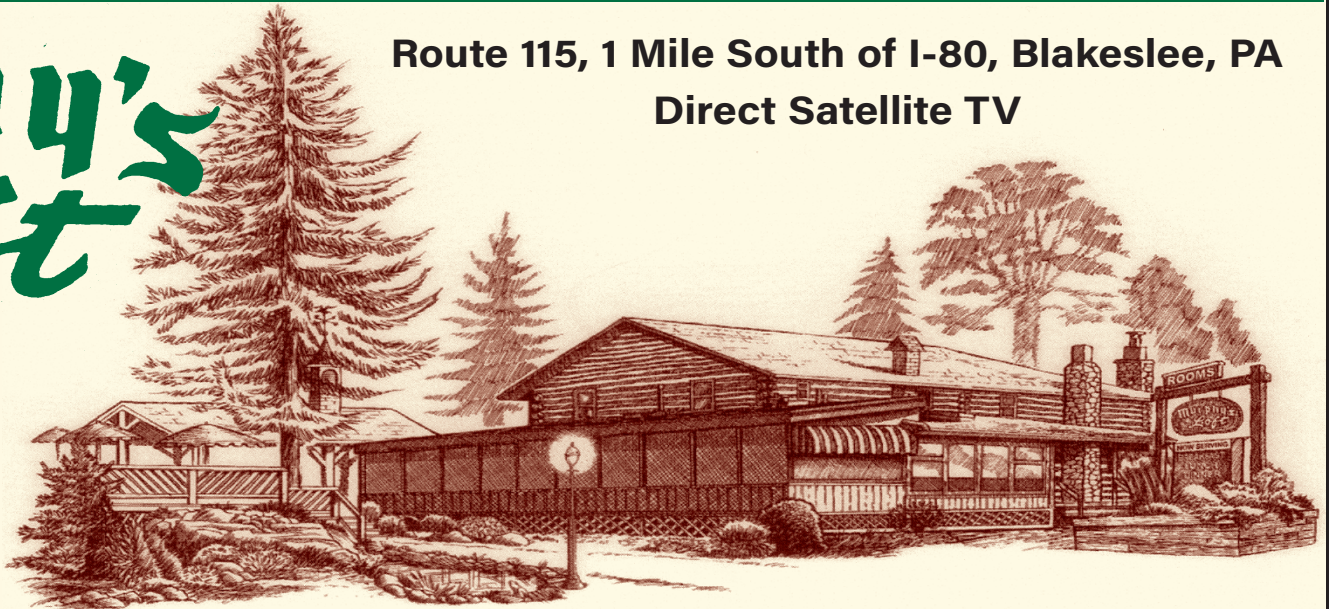


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Special not applicable on Dec 26-28, Jan 16, Feb 20-12