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# WINTER-est

January 27th & 28th



BlueMountain RESORT

## Winter In The Poconos, Providing Fun For All



Blue Mountain Resort Snow Tubing Family

POCONO MOUNTAINS, PA – Over the river and through the woods to the Pocono Mountains you go! With year-round adventure, experience endless escapades firsthand this winter. Just a 90-minute drive from New York City and Philadelphia, the Poconos is home to six major ski areas, four indoor waterparks, winter festivities, luxury spas, cozy lodging accommodations and downtown explorations.

A frosted haven for guests looking to escape cabin fever, the region boasts an abundance of winter exploration. Unparalleled beauty is matched by non-stop activity, providing guests the experience of the ultimate winter utopia. With a multitude of both indoor and outdoor escapades, everyone is sure to find their happy place in the Poconos. Whether you conquer the waterslides or set out on the slopes, 67,000 acres of pure adventure await this winter in the Pocono Mountains.

Enjoying winter sports is among the many ways to spend a day in the Poconos. Since welcoming the first commercial ski area in Pennsylvania in the 1940s, the Poconos has remained a top skiing and snowboarding destination. In perfecting the art of snow marking, the region boasts six major ski areas that are among the best in the East. Just remember to pack your hat and gloves!

From upgrades and new facilities to technologically advanced grooming equipment, fully stocked rental shops and better trails, the Pocono Mountains' ski areas are offering guests a new and thrilling winter recreational experience. With nearly 150 slopes and trails, the region offers beginner to expert trails allowing everyone a chance to test their skills. Steep expert slopes challenge versed guests, moderate trails permit pleasant cruising and beginner hills facilitate gentle learning.

And don't forget about our terrain parks! Beckoning the daring adventurers, Pocono terrain parks have quickly become a haven for boarders with TransWorld Snowboarding rating some of the parks the best on the East Coast of Canada and across the United States. Want a live view of the all the action? Check out Pocono Mountains' ski slopes with our live cameras.

The varied landscape provides both gentle slopes and drastic drops, including the state's highest vertical and the country's largest snow tubing park. Talking about tubing, it is the easiest way to enjoy the slopes! Have fun sliding down a snowy, 200-foot vertical drop in the Pocono Mountains! Snow tube into the night, and experience an after dark LED light show with galactic snow tubing. Each of the region's ski areas has snow tubing trails as well as many of the regions' resorts. Be careful, it can be addicting.

In addition to the action on the slopes, guests can explore the beautiful countryside partaking in many other winter snow activities. Pioneer through undisturbed woodlands on the pristine snowshoe and cross-country ski trails. Head out on one of the region's numerous lakes to experience ice skating and fishing; be sure the lake has at least four inches of solid ice before stepping out for some water recreation fun. Even race down one of the last remaining toboggan runs in the Poconos!

We've got snow activities for animal lovers, too! Exclusive to the region, dog sledding



Fernwood Horseback Riders enjoy the Winter Trails

is one activity you can't miss during the snowy months. Lead a pack of Siberian huskies as you mush your way along the snow-covered trails. Bundle up and enjoy the crisp, winter season while horseback riding. Relax on horseback with guided tours throughout acres of ceaseless property. With a little help from mother nature, sleigh rides are also available in the Poconos. Bask in horse drawn sleigh rides through the freshly fallen snow. Participate in an old-fashioned custom through the region's beauteous, winter wonderland.

For our guests who want to kick it up a notch, snowmobiling ramps up during the winter months in the Pocono Mountains. Conditions permitting, tour the groomed trails with a guided trip or explore the area yourself! No snow? No problem! Head out in a utility-terrain vehicle (UTV) and conquer the region at your leisure. Adrenaline seekers can also experience paintballing. With or without snow, you can enjoy a game on the battlefield year-round. Team up with family and friends or brave strangers in an activity that will surely keep you warm this winter.

Keep the thrills going with high-flying excitement at an adventure park! From treetop ropes courses to dual racing zip lines, choose your aerial journey. With obstacles ranging from beginner to advanced, test your skills with the challenge just right for you. Whizz past the snow-dusted trees as you race family and friends for bragging rights on the 1000-foot zip lines.

After an exhilarating day of snowy recreation, refuel and recharge with boundless indoor splendor. Worked up an appetite with these ski and snow activities? Come inside, take off your coat and warm up with a delicious bite to eat! You'll have your hands full, and probably your mouth too, with all the varying culinary options. Whether you're hankering for an ethnic dish or brew-pub meal, the Pocono Mountains has just the restaurants to satisfy your cravings. Your choices include dining at one of the region's award-winning restaurants, relaxing at any family-friendly joints or trying something new at several farm to table eateries. Bon-Appetit! With a commitment to sustainability and health, the Poconos includes various restaurants

With a commitment to sustainability and health, the Poconos includes various restaurants that have adopted the farm to table culinary trend. Many places grow their own items in addition to utilizing locally sourced and organic ingredients to help handcraft signature dishes. Farm to table restaurants not only provide fresh food, but offer a fine dining experience as well. Indulge in an intimate setting and savor the delectable courses of a chef-designed tasting menu. Dig in, and explore the flavors of the Pocono Mountains!

Speaking of tastes, how does an ice-cold brew sound? If you haven't tried Pocono craft beer, you might want to make time this winter. Microbreweries are popping up all over the region, each bringing a distinct flavor to the area. In addition to perfected pilsners and lagers, special seasonal releases can also be enjoyed during the colder months. Pocono breweries also use local ingredients to help create their beer, and even use those locally sourced products to prepare in-house food dishes. Discovered the best beverages in the Poconos? Breweries offer growlers, so you can take your favorite beers home!

Winter In The Poconos Continued on page 9

# JANUARY IS LEARN TO SKI & SNOWBOARD MONTH!



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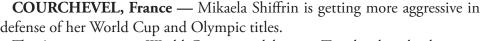
\*Available online only. Offer starts Jan. 5th. Not valid 1/13-14/18.



## Mikaela Shiffrin Shines, Worley Wows in Courchevel GS



United States's Mikaela Shiffrin competes during an alpine ski, women's World Cup giant slalom in Courchevel, France, Tuesday, Dec. 19, 2017. (AP Photo/Marco Tacca) Credit: The Associated Press



The American won a World Cup giant slalom on Tuesday, her third victory of the season and 34th of her career — one more than U.S. men's great Bode Miller.

This season, Shiffrin has also won a slalom, her best discipline, plus a first ever downhill to underline her expanding repertoire. She is the defending World Cup champion and has already opened up a big overall lead.

She credits her strong start to a change in mental approach, a concerted push to find an edge no matter how she's feeling on race day.

"Even if I'm tired or I don't feel perfect, to go into the races feeling aggressive," she said. "Today, I felt really good, so it was easy to be aggressive. But it won't always be that way."

She was fastest in the first run and had a big enough margin to beat Tessa Worley of France by .99 seconds in mild and sunny conditions. Veteran Manuela Moelgg of Italy was third, 1.01 behind Shiffrin.

Joining Shiffrin on the podium was home crowd favorite Tessa Worley. Skiing the fastest second run, Worley leaped from eighth after the first run into second place overall. It was Worley's second podium of the season after she finished second in Soelden, and her best ever result at the French resort.

Italian Manuela Moelgg, still chasing her first World Cup victory, finished third for the third time in a row this season. At the age of 34, she is in the midst of her most consistent season since the winter of 2008/09.

Beyond Shiffrin's win, it was a tight race for the rest of the field with only 0.03 seconds separating second place from fourth.



USA's Mikaela Shiffrin, center, winner, with runner-up France's Tessa Worley, left, and third placed Italy's Manuela Moelgg, in alpine ski, women's World Cup giant slalom in Courchevel, France, Tuesday, Dec. 19, 2017. (AP Photo/Marco Tacca)

Credit: The Associated Press

#### AUDI FIS SKI WORLD CUP 2017/18 COURCHEVEL (FRANCE) LADIES' GIANT SLALOM OFFICIAL RESULTS

	Nation	Run #1	Run #2	Total	Diff.
SHIFFRIN Mikaela	USA	1:01.30	1:01.10	2:02.40	
WORLEY Tessa	FRA	1:02.72	1:00.67	2:03.39	+0.99
MOELGG Manuela	ITA	1:02.04	1:01.37	2:03.41	+1.01
MOWINCKEL Ragnhild	NOR	1:02.36	1:01.06	2:03.42	+1.02
HAVER-LOESETH Nina	NOR	1:02.26	1:01.44	2:03.70	+1.30
MEILLARD Melanie	SUI	1:02.42	1:01.31	2:03.73	+1.33
BAUD MUGNIER Adeline	FRA	1:02.80	1:01.27	2:04.07	+1.67
BASSINO Marta	ITA	1:01.81	1:02.34	2:04.15	+1.75
HOLDENER Wendy	SUI	1:02.84	1:01.37	2:04.21	+1.81
GUT Lara	SUI	1:03.43	1:00.84	2:04.27	+1.87
DREV Ana	SLO	1:02.82	1:01.52	2:04.34	+1.94
HECTOR Sara	SWE	1:03.49	1:00.85	2:04.34	+1.94
TILLEY Alex	GBR	1:03.56	1:00.95	2:04.51	+2.11
REBENSBURG Viktoria	GER	1:02.36	1:02.25	2:04.61	+2.21
HAASER Ricarda	AUT	1:03.69	1:00.95	2:04.64	+2.24
GOGGIA Sofia	ITA	1:02.77	1:01.95	2:04.72	+2.32
HROVAT Meta	SLO	1:03.99	1:00.84	2:04.83	+2.43
BRUNNER Stephanie	AUT	1:03.08	1:01.78	2:04.86	+2.46
CURTONI Irene	ITA	1:03.70	1:01.23	2:04.93	+2.53
ALPHAND Estelle	SWE	1:03.21	1:01.90	2:05.11	+2.71
KAPPAURER Elisabeth	AUT	1:03.05	1:02.12	2:05.17	+2.77
ROBNIK Tina	SLO	1:03.94	1:01.40	2:05.34	+2.94
FRASSE SOMBET Coralie	FRA	1:04.40	1:01.07	2:05.47	+3.07
WILD Simone	SUI	1:03.36	1:02.20	2:05.56	+3.16
MASSIOS Marie	FRA	1:04.18	1:01.67	2:05.85	+3.45



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## What's New On The Slopes In Central & West PA for 2017-18!









#### Blue Knob Mountain Resort, Claysburg

Conveniently located off the Claysburg exit of Interstate 99, Blue Knob All Seasons Resort offers Pennsylvania's highest skiable mountain at 3146 feet, the longest run at nearly 2 miles, six of the most challenging double black diamond runs and a 1072 foot vertical drop. This year, Blue Knob is under new ownership and will feature an upgraded snowmaking system, several hundred additional complete sets of ski and snowboard rentals, an additional slope and trail groomer, new day and twilight sessions, and tubing discounts for season pass holders.

Weekday specials include discounts for seniors, college students, military and first responders. Groups of 15 or more will qualify for Blue Knob's group rates for skiing, snowboarding and tubing. Interested groups may call (814) 239-1003 or email groups@

There will also be incentives for first-time skiers and snowboarders, events on the mountain and more. For more information,

visit, http://www.blueknob.com.

Liberty Mountain Resort, Carroll Valley Located near historic Gettysburg, Liberty Mountain offers something for all winter sports enthusiasts from skiing, snowboarding and tubing to ice skating on the new Alpine Courtyard Skating Rink. For this winter season, the top news at Liberty is more snowmaking power with the addition of five fully automated TechnoAlpin snow machines around the base area of the mountain. These guns will be integrated into the resort's computerized snowmaking system, which is also receiving a full upgrade to the latest software technology. The new snow guns will enable the optimum production of quality snow in any condition and ensure longer-lasting snow coverage throughout the mountain. Additionally, Liberty has also purchased a brand new Pisten Bully 600 Winch Cat Groomer. This \$400,000 state-of-the-art groomer is the largest and the most powerful snowgrooming machine around and includes an



Blue Knob Mountain Resort

added "winching" attachment, which enables the snow cat to groom and push snow uphill. Finally, the resort is offering an exclusive ice skating season pass for \$75, which provides unlimited ice time and skate rental anytime the rinks is open. For more information, visit, http://www.libertymountainresort.com.

#### Roundtop Mountain Resort, Lewisberry

Located near the state capitol, the big news at Roundtop Mountain is snow. The resort has expanded its snowmaking capabilities for the 2017/2018 season with the addition of 11 new HKD snow guns and a new snowmaking pipe system for several of the slopes. For more information, visit, http://www.skiroundtop.com.

#### Whitetail Resort, Mercersburg

A popular weekend destination for Baltimore and Washington skiers and riders, Whitetail Resort has invested more than \$1.1 million into upgrades this season. For starters, this summer, crews replaced the water line system on the Snow Dancer trail, which will result in a higher flow capacity and better reliability for this trail's snow

making system. On the snow tubing front, the Whitetail Adventure Tubing "Magic Carpet" conveyor belt system was also replaced and a new lane shaper was added to ensure a full season of fun for all. And, tubers can also look forward to the addition of an observation deck in the not too distant future. Ski and snowboard renters will find a fully upgraded and stocked inventory of the latest gear including 3200 pairs of skis, 3260 pairs of boots, 500 pairs of poles, 400 helmets, and 500 pairs of snowboard boots. Finally, Whitetail has made finishing touches to the new 31,000 square foot resort lodge expansion, which debuted this past year. Whether its getting the day started with a hot cup of cocoa in the Daybreak Cafe, an Italian specialty for lunch from the Mountain Hearth Pizzeria, or a relaxing dinner after a day on the slopes in the new Solstice full service restaurant, these newest offerings are sure to add to an already fantastic experience on the



Whitetail Resort

What's New in PA cont. on page 11

Blue Mt. Hosts Luge Team at Winter Fest





Palmerton, Pennsylvania — This year, winter takes on a whole new meaning while the USA competes in the 2018 Winter Olympics. To celebrate both the Olympics and their 40th Anniversary, Blue Mountain Resort will be holding its 9th annual Winter Fest on January 27th and 28th.

Winter Fest was designed to get people outdoors in the winter months to have some fun and create memories that will last a lifetime. Free for all ages and full of a variety of events and activities, the festival is

perfect for those who don't ski and snowboard but are

looking for something to do to beat the winter blues. This year's festival is on Saturday, January 27th from 11am – 6pm and Sunday, January 28th from 10am – 2pm.

The festival takes place at the Summit Lodge, located on top of PA's highest vertical and offering the most picturesque views of the Pocono Mountains. Guests looking for something to do with friends and family will find everything they need at Winter Fest, including:

40th Anniversary Birthday Bash – Saturday, January 27th at 5pm USA Olympic Luge Team – Saturday, 12pm – 5pm & Sunday 10am – 2pm; try out the track, ages 10+! Ice Carving Ice Thrones & Slides Dog Sledding Meet the Cast of "Frozen"

Fire Dancers Snowmaking Tours
Snowtubing w/Carver Carver's Coloring Contest
Live Entertainment at Last Run Lounge

Fireworks – Saturday at 6pm

More information about Winter Fest can be found on the Resort's website at www.skibluemt.com



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Pocono TreeVentures Enjoy the Zip Line from the top

#### Winter In The Poconos continued from page 3

Pocono flavor doesn't stop there. We've got a ton of wineries, too! Acres of vineyards stretch as far as the eye can see en route to a tasting. With exclusive varieties unique to each location, wineries are a must when visiting the area. Step inside the establishments and immediately recognize aromatic hints of signature Pennsylvania grapes. Come see for yourself! Wineries offer tastings seven days a week, all year long. Wineries even feature on-site eateries or craft food vendors, so you can get your grub on, too. Interested in trying more than one? Make a day of it, and taste the flavors of the region.

Beat the winter chill, and escape to an indoor waterpark this winter! The weather is always guaranteed at a cozy 84-degrees, so why not retreat to an enclosed water paradise? Experience the warmth at one of four indoor waterparks; where the water is always perfect and the fun never stops. The Poconos is home to America's largest indoor waterpark, too! Create your own adventure, and conquer the waterslides, brave the wave pool or relax by the cabanas. Those seeking a rush of excitement can take on the Flow Rider to get your adrenaline pumping. Want to experience more fun? Splash and stay with lodging accommodations at any of the Poconos' indoor waterparks!

Another way to warm up this winter is taking a day at the spa. Treat yourself to some well-deserved rest and relaxation this season in the Pocono Mountains. Appreciate pampering in a wide range of therapies from hot stone massages and body scrubs and wraps to facials and salon services. Choose from a variety of spas, and surround yourself with the ever-calming sensation of tranquil sounds and aromatic scents. The Poconos has even been recognized for luxury, world-class destination spas. Enjoy some indulgence this winter, and rejuvenate your mind, body, and soul.

Now that you're all loosened up, head to the casino for some excitement! Encounter the magnificent, 65,144-square-foot gaming floor that offers over 1,800 slots featuring favorites like Wheel of Fortune and Blazin 7's. If you prefer live action, try your luck at 80 game tables including Blackjack, Craps and more. If you think the casino is limited to just gambling, think again. You can play, eat, dance and rock all under one roof!

Casino dining provides an excess of tasty options from Italian fine dining to Pan-Asian cuisine. Double down, and experience some entertainment at the casino. Put on your dancing shoes at the casino's nightclub, and feel the nightlife with live DJ entertainment. Even catch a show at the casino. See your favorite comedian or rock out with your beloved band. Be sure to check out a list of upcoming performances; the Poconos brings big names to the region!

You can always count on the Pocono Mountains for a wide variety of indoor entertainment no matter what time of the year. Whether you're interested in a rocking performance or a live theater show, we've got just the treat for you. Bands travel to the region year-round to put on one-of-a-kind concerts. From reunion tours and tributes to the popular artists of today, catch a live show almost every weekend at one of the area venues. Make sure to keep your eye on the Pocono Mountains for when your favorite musicians come to town!

And the Poconos is alive with theatrical performances, too. Stop by a local theater and see immerse yourself in the arts. Enjoy playhouse productions in a range of genres from drama to comedy. You can also get on the stage yourself and learn engaging acting tips through a variety of programs with open, educational classes. If you've already got the talent, step into the spotlight at open mic night!

While it's a well-known fact that the Pocono Mountains loves entertainment, it should come as no surprise that we love our events and festivals, too. Especially during the winter! From rail jam demo days to weekly winery dinners, Pocono Mountains' events can be enjoyed both inside and out. Starting in January, Learn to Ski & Snowboard Month begins. Here you



Family of Skiers on Camelback Mountain

can acquire a new skill on the mountain, and even participate in the Guinness Book World Record's Largest Ski Lesson!

The fun doesn't stop at the mountain. The Poconos hosts an abundance of indoor festivities and events as well as outdoor revelries. In January, you can experience activities on Lake Wallenpaupack during Wally Ice Fest. That's right, on the lake; this frozen annual tradition provides the opportunity to enjoy winter fun, like golf and hockey, on ice along with other treats and activities. February brings a number of cool events for you to discover, too. Jim Thorpe Winterfest offers a mix of train rides, family activities, special shopping and dining promotions, and popular performances during President's Day weekend. Opt inside, and walk through a themed, interactive display made from over 100 tons of ice with Crystal Cabin Fever. This yearly event features a 50-foot dual-run ice slide, ice carving demonstrations and competitions, free wine tastings, food trucks and much more. Be sure to mark your calendars!

You can also enjoy shopping in the Pocono Mountains. From indoor specialty shops to outdoor outlet malls, you're sure to snag some deals this winter. Explore what craft and boutique galleries have to offer or find a bargain at an outlet store. Find unique treasures at antique shops, and bag the sale items at a flea market. With so many options, take your time and check each one out; shop 'til you drop! And here in Pennsylvania, there is no sales tax on clothing. So, go ahead, and splurge a little. You're on vacation, after all!

Speaking of shopping, Poconos' downtowns feature quaint shops and unique eateries. But that's not all; our towns are the place to be. Uncover remarkable charm as you step back into the past in one the region's historic downtown areas. An area with roots dating back as far as the late 1700s, there is an abundance of things to do and see. The beauty of the Pocono Mountains is no single town is like the next. Each brings its own tale and antiquity to live with historic attractions, self-guided walking tours and scenic allure. Towns like Stroudsburg, Milford, Honesdale and Jim Thorpe have a story to tell, and invite you to share in their rich history, fascination and excitement.

If you would rather relax and cozy up with a cup of cocoa by the fire, you can enjoy this winter wonderland from indoors in one of the region's resorts, inns, or bed and breakfasts. And if you didn't know, The Poconos has a longstanding history of hospitality. We've hosted honeymooners since the creation of the heart-shaped tub, served skiers since the invention of the snow gun and welcomed families and adventurers for decades.

Part of the Poconos' appeal is the large variety of lodging facilities, from large luxurious family resorts to intimate couple's country inns and bed and breakfasts. Accommodation abound, where guests can choose antique or contemporary, quaint or sophisticated and completely secluded or close to town. Whichever your preference, enjoy the amenities and comforts at the area's abundant resorts. To find which lodging is right for you, check out our places to stay.

Whether traveling with family, friends or with that special someone, the year-round destination that is the Pocono Mountains flourishes with winter recreation, lodging, indoor activity and adventure. The region allows you the privilege to take full advantage of all winter's offerings while experiencing the picturesque scenery of the Pocono Mountains.

Visit our Snow Conditions page for the latest snow totals and winter weather updates. Check out our ski and snow accommodations on our Winter Places to Stay page. Find all lodging accommodations for the Pocono Mountains on our Places to Stay page.

Don't forget, you can enjoy a number of seasonal events and festivals all winter long throughout the Pocono Mountains. A calendar of events for the Pocono Mountains region is available online by logging on to www.PoconoMountains.com/events. Discover a winter wonderland today with a getaway to the Pocono Mountains, and make memories here. We'll see you soon!

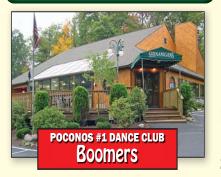
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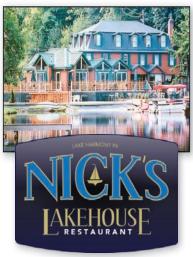
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(3)





Tussey Mountain Ski Resort

#### What's New Cental & West PA from page 7

mountain for all. For more information, visit, http://www.skiwhitetail.com.

Tussey Mountain Ski Resort, Boalsburg

Located in the heart of State College attractions and home to the Penn State Ski Team, Tussey Mountain is a popular winter recreation destination for students and locals alike. This year look for more snow earlier than ever as Tussey has invested in its snowmaking operation with the addition of 15 snow guns. The resort has also added new snowmaking lines up slope Tuscaror. For more information, visit, http://www.tusseymountain.com.

WEST

Seven Springs Mountain Resort,

Seven Springs

Conveniently located off the Pennsylvania Turnpike, Seven Springs Resort is the state's largest four season family resort and winter adventure headquarters. Snow power is the key at Seven Springs Resort this winter. The resort has invested in its snowmaking capabilities by adding 66 HKD Impulse R-5 tower snow guns and six HKD R-5 Viper snow guns to the Wagner and Gunnar slopes, which use a reduced amount of compressed air, allowing the snowmaking team to tailor output to adapt the system to varying weather conditions. Additionally snowmaking stations on Gunnar Slope, Yodeler Trail and Lost Girl Trail are being converted to a high-pressure system, which will generate more snow and better quality.

And, a 900-foot string of nine snowmaking towers has been added to expand the size

of North Park, which has been redesigned into a broader crossstyle freestyle area, full of small and medium features, bank turns and transition. Nighttime ski enthusiasts can look forward to a new night ticket this year, available Sundays through Thursdays, from 4 p.m. - 9 p.m. Seven Springs has also added to its rental center with the addition of a brand new fleet of Rossignol children's ski and boots and Burton snowboards and boots. Finally, many improvements have been made or are underway off the mountain, too. The Center Lobby and Bavarian Lounge are being completely renovated with updated flooring, finishes, accents and furnishings. The Bass Rock Cottage, located adjacent to the resort, has been completely renovated and is now available for reservations. The cottage sleeps eight and offers luxurious yet rustic accommodations with a private fishing pond and breathtaking views. The Seven Springs hotel is also being renovated. And, the resort's main parking lot is undergoing

a major upgrade including new lighting,



Hidden Valley Resort



Seven Springs Mountain Resort

walkways and crosswalks, plus additional aesthetic improvements including a rain garden and tree islands. For more information, visit, http://www.7springs.com.

Hidden Valley Resort, Hidden Valley

Hidden Valley is a perfect winter destination for families offering 26 slopes and trails, two terrain parks on 110 skiable acres and a first-class snow sports school. This season the resort is boosting its snowmaking power with a brand new pump house. Variable Frequency Drives (VFDs) were added, which will allow the snowmaking team to better control the output of the pumps, saving electricity and improving adaptability to conditions. Additionally, maximum output has been increased from 3,700 GPM to 4,700 GPM, allowing for up to 12 additional snow guns to be operated at a time. For more information, visit, http://www.hiddenvalleyresort.com.

Mystic Mountain at Nemacolin Woodlands Resort, Farmington

Mystic Mountain is Western Pennsylvania's ideal learning environment for firsttime skiers and snowboarders, with 25 acres of fun, short lines, friendly trails and experienced instructors. Skier, boarders and tubers can look forward to expanded operating hours for the 2017/2018 season. The skiing and snowboarding trails will now be open Thursdays through Sundays. And, the 800' tubing park will be open five days per week. Mystic Mountain will also debut some special package offerings this season. The "Friends and Neighbors" package offers a reduced lift ticket and equipment rental on Thursday nights.

And, on Friday nights, new skiers can take advantage of the "Learn Under The Lights" package, which includes a lift ticket, one-hour private lesson and

equipment rental. For those looking to unwind after a long day on the slopes, the resort has expanded its seating on the back patio and will offer a food truck, providing a great atmosphere to relax. And, as always Apex Restaurant, offers

some of the best views of the Laurel Highlands and will be open during the winter season. For more information, visit, http://www.nemacolin.com/activities/snowsports.

For more information on SkiPA and upcoming events, visit www.skipa.com.

About SkiPA The Pennsylvania Ski Areas Association (SkiPA), consisting of member ski areas statewide, is a non-profit association that was developed to promote and serve the Pennsylvania Ski Industry. SkiPA works to encourage participation and enjoyment of skiing, snowboarding, tubing, and cross country skiing inPennsylvania.

Media Contact: Linda Irvin, PSAA Executive Director 570-443-0963 | Linda@skipa.com





#### New 7,200 yard championship golf course at 2,000 foot elevation on the crest of Jack Frost Mountain

Jack Frost National Golf Club is unique to
Northeastern Pennsylvania. Spanning more than
200 acres, the course has all the features you want
in a mountain course and none of the shortfalls.

Jack Frost embraces the Pocono Mountains with all
of its magnificent vistas and elevation changes.

Different than most mountain courses, Jack Frost
also provides wide fairways, easily identified target
areas, few uneven lies and no blind shots. Its five
sets of tees on each hole gives players of every
skill level an enjoyable golf experience.

# 2018 Memberships Available Plan Your

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**Pocono Golf Outing** 

Call now for an exclusive opportunity to play this new championship golf course at a limited time introductory rate! Visit jackfrostnational.com for complete driving directions.

- 7,200 YARDS
  From the Championship tees
- 5,100 YARDS
  Most forward tee location
- ₩ LOMO FAIRWAYS
  Unique in the Poconos
- A-4 BENT GRASS
  Highest quality greens
- MEMBERSHIP
  Available for members, resort guests and public play

\* Gift Certificates Available





## 2018 Mid-Atlantic Series Snowboard and Freeski Schedule

For up-date info visit: midatlantic.teamapp.com Or usasa.org

1/06/2018	Camelback Slalom 1	8:00 AM- 3:00PM	Camelback Mtn
1/06/2018	Camelback Slalom 2	8:00 AM- 3:00PM	Camelback Mtn
1/07/2018	Camelback GS 1	8:00 AM- 3:00PM	Camelback Mtn
1/07/2018	Camelback GS 2	8:00 AM- 3:00PM	Camelback Mtn
1/27/2018	Big Boulder Park Slopestyle #1	8:00 AM- 3:00PM	<b>Boulder Park</b>
1/28/2018	Big Boulder Park Rail Jam #1	8:00 AM- 3:00PM	<b>Boulder Park</b>
2/03/2018	Blue Mt SkierBoarderCross # 1	7:00 AM - 4:00	<b>Blue Mountain</b>
2/04/2018	Blue Mt SkierBoarderCross # 2	7:00 AM - 4:00	Blue Mountain
2/10/2018	Mtn Creek Rail Jam #2	8:00 AM- 3:00PM	<b>Mountain Creek</b>
2/10/2018	Mtn Creek Slopestyle #2	8:00 AM- 3:00PM	Mountain Creek
2/11/2018	Mtn Creek Skier/BoarderCross #3	7:00 AM - 3:00PM	<b>Mountain Creek</b>
2/17/2018	Roundtop Slalom #3	8:00 AM- 3:00PM	Roundtop Mtn
2/17/2018	Roundtop Slalom #4	8:00 AM- 3:00PM	Roundtop Mtn
2/18/2018	Roundtop GS #3	8:00 AM- 3:00PM	Roundtop Mtn
2/18/2018	Roundtop GS #4	8:00 AM- 3:00PM	Roundtop Mtn
2/24/2018	Big Boulder Pk Skier/Brdercross#4	7:00 AM - 3:00PM	<b>Boulder Park</b>
2/25/2018	Big Boulder Pk Skier/Brdercross#5	7:00 AM - 3:00PM	<b>Boulder Park</b>
3/03/2018	Blue Mt Slopestyle	8:00 AM- 3:00PM	Blue Mountain
3/03/2018	Blue Mt Rail Jam	8:00 AM- 3:00PM	Blue Mountain



#### TOP-RATED CHILDREN'S PROGRAMS



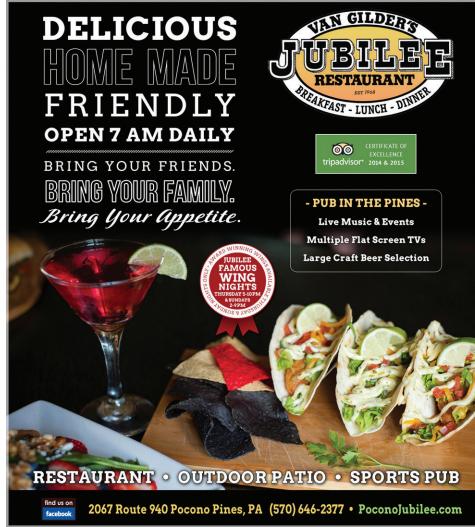
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## January is "Learn to Ski & Snowboard Month" in PA







#### Pennsylvania Designates

January as "Learn to Ski and Snowboard Month" WHAT IS LEARN TO SKI AND SNOWBOARD MONTH (LSSM)?

January has been designated, "Learn to Ski and Snowboard Month" in Pennsylvania.

Hey There: We're glad that you want to learn how to ski or snowboard and the best way todo that is by taking lesson from trained instructors. You wouldn't ask a friend or family member to give you a tattoo, right? So why would you expect them to teach you how to ski or snowboard? Or, even try and teach yourself?

Ski and snowboard areas offer lesson programs all winter and January is Learn to Ski and Snowboard Month when many venues make their best offers for beginners. Retail partners also have special deals for beginners and today's equipment has never been easier to use.

The learntoskiandsnowboard.org web site provides useful information for beginners and even current participants who want to improve. See web sites of our partners for additional information. Go to Find Resortsand Find Gear.

Are you ready for a winter adventure? Let a professional ski or snowboard instructor be your coach to a whole new world of fun. Lessons from a pro are available all winter long and January is Learn to Ski and Snowboard Month. It's a special time when many venues - ski resorts and shops - offer their best beginner learning deals.

Two important dates to remember are January 5 - 7, 2018 (The Bring a Friend Challenge Weekend) and January 21, 2018 (World Snow Day. More information will be available in the fall. And, don't forget that the Winter Olympics will be on display February 9 - 25, 2018.

SHARE OUR PASSION

Skiing and snowboarding are lifetime sports. Your keys to a fabulous winter



Elk Mountain Ski Instuctor

adventure are learning from a pro and knowing how to dress. Of course, there is more and this web site is meant to help you. SHARE our PASSION! We are skiers and snowboarders and we KNOW how to winter.

WHO "WE" ARE

The partners of the Learn to Ski and Snowboard/Bring a Friend initiative are members of the snow sports industry, including national, regional and state associations, the industry trade media, retailers, rep and retail organizations, product suppliers and individual resorts or companies who want YOU to experience the joys of skiing and snowboarding. Partners are featured throughout this website.

#### TIPS FOR FIRST TIME SKIERS/BOARDERS

Dress Warmly and in layers

Wear a good hat that covers the ears

Driving gloves are for driving – Ski gloves are for skiing

Take time for a short period of stretching exercises before going on the slopes The Pennsylvania Ski Areas Association (PSAA), consisting of member

ski areas statewide, is a non-profit association that was developed to promote and serve the Pennsylvania Ski Industry. PSAA works to encourage participation and enjoyment of skiing, snowboarding, tubing, and cross country skiing in Pennsylvania.

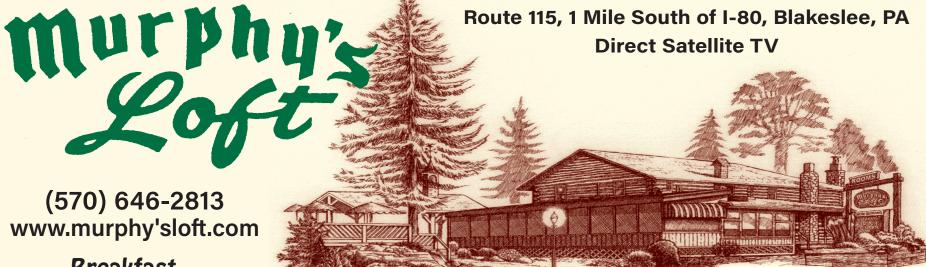
For more information on the Pennsylvania Ski Areas Association visit: www.SkiPA.com or call (570) 443-0963

#### Member Ski Resorts:

Alpine Mountain, Bear Creek Mt Resort, Big Boulder, Blue Knob Ski Area, Blue Mountain, Camelback Ski Area, Eagle Rock Resort, Elk Mountain, Hidden Valley Resort, Jack Frost Mountain, Liberty Mountain Resort, Montage Mountain, Mystic Mountain at Nemacolin, Roundtop Mtn Resort, Seven Springs Mountain Resort, Shawnee Mountain, Ski-Big Bear, Ski Denton, Ski Sawmill, Tussey Mountain, Whitetail Resort.



#### Welcome Skiers



Breakfast
Sat. & Sun.
DAILY LUNCH &
DINNER SPECIALS
Plus Children's Menu

Thursday "A Pocono Tradition" 8-oz. Strip Steak Special \$14.95

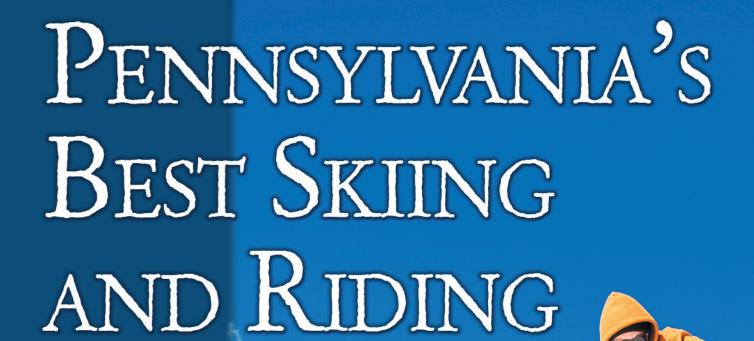
#### FAMILY RESTAURANT







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